BILL BOARD

ADVERTISING éazine (HRISTMAS YUMBER PRICE 25 ct







Solicits ideas which are really bright or practicable;

FAMP stands from from entangling ellipsies, has faith in advertising and seeks its suneral advancement, not in one direction, but in every possible line. Without captions criticism, but with a sincere etternet to present the truth, FAMI does its best some the higher latercots of advertisers and publishers, and of agents, both yes of the advertisers' outlava, and whose trade is confined to one branch of adver-FAME will be kent free from all connections which would blee its butcoment. It will be devoted to the study of adverticing and will serve, to the best of its ability, all hearest effort which tends to advance that business. Private area, petry personalities, setty puffe and individual ambitions are structure to its solumns. It store to unbold and all the road interests of the advertising world. In this affort it bespeaks the sid of all weekers In that field, either in contributions (which will be said for) or in subscriptions and

ONE DOLLAR per Annum, POSTPAID to any part of the World. ...Edited and Published by ...

ARTEMAS WARD.

UNION SQUARE,

NEW YORK CITY.



BILLBOARD ADVERTISING

Magazino Pusines Men Pusines Men Who



December, 1895.

PICTORIAL

POSTERS

NOUNE PROFITABLE PUBLICITY MUST BE-

- L-STRIKING, because in these days no design of a tame, ordinary, or mediscre character will each the eve or excite the interest of the public.
- 2.-APT in design, because in this wise only can its legend be indelibly impressed upon the memory of the beholder.
- 3 .- ARTISTIC, that is to say, well drawn, nicely finished, and carefully printed, for in no other way can a good impression be created.

If you desire your posters to combine all of these qualities, have thest made by

THE DONALDSON LITHO. CO., CINCINNATI, O.

IN THE SUSINESS FOR THIRTY YEARS

O. P. FAIRCHILD & CO.,



CITY BILL POSTERS, DISTRIBUTORS, AND GENERAL ADVERTISERS No. 16 Bast Fifth Street. COVINGTON, KY.

COVENGTON, KT. is situated expectly Circlesott, O., has a reconstitute of 20000, and has the best electric our system of night different routes up the world, which carry passengers to all parts

meeting. There are three redresds into the city, the L. & H., E. C., and C. & O. We have boards sertent for one of our New Lartz | libeards for Stands

Zu. per about, 30 days

WE DO SAMPLE DISTRIBUT CAED TACKING, Etc.

A MONTHLY RESUME OF ALL THAT IS NEW, BRIGHT AND INTERESTING ON THE BOARDS.

Vot. IV, No. 4 The Unexpected Witness

ME accomplex for the billing of the town er's office, and white

I was availing the coming of the boss of the chen I neces

First their talk arraned mr. and then a

nutheds, and the current plays and the modus of the players. There was not no tone had shown was a dead of flowly-ness

which proceed to me at heart that they

larger cross, but, as this subject elicited some feeting, it was dropped at the comwith some supersty

"You fellows but cork up on them

chestware; fights don't yo in this office." All the bundles being reads up for the

renter and past wary, the foremen, obting

time, and in his day made two or three Nork's popularity was to be accounted for sected fellow, made many friends on the

CINCINNATI, DECEMBER 1, 1895

office every teme. as they only figure in the story incident-

At series. Nick new this, and cut it to him so for as he could without rebbing himself of leading burness, " It is one of the strangest though in the when my memory was better then it is nou, and I have been thinking of a good see by the bare condition of the top of any

PROCES OF STREET

"But a name don't matter so small and will here to let that go. Well comytime the Ferreston came to this town they telling you shout, stopped at the Chine States Hetel. That's your too, slong with a good secap relies of other days. It was removed to nave the bedlesgs and such

searches the breakle of vacating it in ac-"The based was beed right up to the put has table against the never house and non every tame. He was a factor terry non. Not Ferreter and Sterran severe a man from any manager. He marks to have been subshited in a processor

"(fid more thereway had a damphine, the this town, and the prettient here telling you shout you have man he winden.

"Former case to this town around times, and the actor and the feedbood's "Of source at pretty a gart as Salbe had a great runn informers, but to none did for hissorid. That the way of the world, when the right was waste the rid the

"LOW LO SEE HIN PLANET"

on the folding table, after preferrar his tale with some renumerorent of the part in the days when the MR western of coad, and his wife, the leading lady, was

we were all glad to see hom in this office, for he was the man to any "Cigney" every "The support of the Formeters was without asking you if you had a mouth house a billion and advertises, the Royantnor lign. "- It is boodly accessors to nor that the was to make on associatement in front of the curtain, and the Fernesters were their community. They were all was up up G, and very much attached to the show night's bill and sounded his trampet I

on mantenables were entitled alleges might see? With smort peats, and was cut out for an

You was this hotel elect was a cold. blooked, calculating chap, and he was Specing it just in this way, and ofter I

a story which seemed to hold the rapt ntication of every one present The femous of the left motion was onto shibty of telling a story effectively and consider confidence in the Estatus that A.Alpest peopled in the wood prin. Old man Secretar was griding along in years, and if the to be thick who couldn't one through that: ing the truth when I tell you that the making conducted to the way, with the starting occurrence that mosted a "Sallie Sternage' gold weich was stolen.

from her stone; a secucia was usedo for it notheres of the bod in Miss Storess "There was a complet and a securities "The clerk was extra efficient and wanted the actor pathed off the stage bereport, who still had confidence in the stage, was the the free out to the The whole thrug was in the morning useen, and it distressed the Formation it was an appariting extensity: but the poor

actor follow he bore up meedally, and protected that the whole thing was a conthe every cores wanted to belie his hand sheet every through the whole tediate-" At that have these more more embedies thus there is now agreent thewested penede, or showness, studied the ortsferrion the most of the folks come right out plain Of course, cartainly, to be more, with

out a manner of doubt, the actor is the The redice court was registed the new meeting, and I was there too, in a freet seed, to here all that was in he mid, and to exist it when he said it. He want on to my that he had been respicious of the search the reem of the actor. Then he

told about the finding of the wotch, and steemed down, all online, as if he wore a "Just then I got up and speke a place, and I had a mighty attentive malimon, or edes, I wish to be sworn as a wit-

new in this case," and then I person to the ether rids of the rail and thek the outh the Secretar' looked at one with all the eyes in their heads. Refore I prognofed to torify I willipsood to a count efficier, ""Last night, other the deep wars spee, I west over my rests re-billing norcrai of the larger hillhours for the Forcent on the play of East Lynns. As there was considerable wind blowins. I consist a light labbles with me on so to put

more then sensi delically in putting up specially. In se doing I had a view of the month of cost of the more, and, porticity closed blinds." Figure there I get exected, and, without knowing that I

""I arm this but, witness, who has been through the beasure, over the door. "Goo-whillibase" what a chost want up that count mean. The secole had hersabel satil they were booms, and the judge never kinked ridge. He was too buy viging erry the team and blowing tio age with his bundance, to make "In the milks of all the leaking, the and officer I had given the tip to brought dek, who had completely withed, and "I shall seem Reget that day. Talk buse being better than a play, it was

"The other was first, and exemplade in "You may not believe me, but as hele me! Self-is Streets set her over mount the second twee meet magnet than right before the whole copyal; and then the grabbed me and kined on, much! and

"That was a great night at the theater course, Nick Formator balled between the "That we saight with m "The sent for help Christma, old

man Stevens invited the entire company マテステスキシャンテステムテスサイビス O PASTY THIS IS VISIT BAT

xperienced Lithograph New be the "GREATHST ADVERTISERS ON EARTH," for the BARNUM 4 "Greatest Show on Earth. It is proposed to make the advantising belonder of statistic elements, best, and mail offentive times of Advantages over experient, and good ways will be paid to competent, other and reliable more. You'll had reviewed for its record at these enterprisests, one inter, and this treatment. "Decord

ting engagements, out pay, and fair treatment.
Frequentially requested in write. Two works' observer,
to, but all others will be filed for fairnes reference. A IS E COOK, Committee began habity committees the But you will be seen the year you was

"There isn't much more town to finish dear, what is the use of our telling yo But there is one thong I must re late, that I was the best more at the well Class If I was a ME water Over promotion, press visito affort, I was how bill powier for a corpor, and one day, in a seethern city. I new that hand alors

He knew me, het soulded me gar, who priced up the hell that hun rades to crosse ever new in that outle,"

Some Circus Agents, Shern Printers, and a NEI Poster on Toy of Landaust Managers. In the Public constant's facts Table

turn to educations, and he figures out a and many orders; then he bire birer? in resistance, in more him all the cost of mail catta "Sunt."

The Grand Day, of San Propriess, Cal. hus taken up the matter of indecest ad verticing in public places. The pencipal which advertise the ever of such discour-

DELEGARD ADVERTISING What makes you look so and, my life and to whelly ent of homes, is I all kept had ded, or yes that hept a drustlet rener I moved with some by 100 be., I moved with an in-

What was the blooder? good, your admiro dick toeretae, i bee. If people de set baser yes, er wies, per where, yeer begin I know a firm, where you can ga

To Figure and Arreston in ... Percussive Marks in Advertising.

weeks and other serate of provincing our works and other points of practicities not quie to levely and as intelligently as in the or miled higher better of Venezue Coffinity and uninder pe hand in hand peop much the come earthey can through the writing of morelists, artempted and minimalizes. For hat he work of propering copy for advers and more relative to the propering of the particular social and, down correlates are adved record

from notice in an adjusting need that is become dispressor of homology — a undamarphoil minth inspecting needs in the test shiftle of strongs and make ordinary worth most or with a brightness and faller measuring. One result and par very far Is the study of advertising, whiteen anothing of easily the indi-persums, but only the percental and appointed effects white white quentum another are most Frent the innered and motives illustrated (adde-tions are whose to point, a most in a given most fair to an office to point, a most in a given most fair to an office are most advisably in the attenuesses.

First to the Nack - Name of a State; We shall have us key year off, Mr. thousand theory, but began you had nearly be helped for your property to what court has helped for your last freely to be helped for the helped

fundamental preceptes and above non-Fernge temperatus

phobod half at work

There is one entirely always

distributing motor crises over that of

weite M. D. ofter bir same, bet M. will and he will be insured in aftertiolog insteed of photics. In that day a firm or a An exhibit of assisted in at the Hamilton Co. (Cl.) Pair, at an not that they summen the fearly played cian at present. The petient will be dut

executed, the prescription gives, and in a lew works the business will be up and one to which \$40 to would have accomabout, looking as eigenous as even.

THE POSTER.

THE ADVERTISION

best his advent is not for datast. He s

bound to flowe, for his existence is daily

When he arrives and heavys out his alongle

they will call him Ductor, and he well

He has not made his appear

There may be, seed in, bote sold against Second advertising, but we are forced to pure the officery of a mostly printed,

of the houseoft, with over a year of about." In the poster good for advente inet in voltagiance pages of site in a ing proposed Let's me! I think an and manus such no special mechany to disable themselves. Such work is notice able, oven in a long (a line one). It's the menter spiret that tells. The poster does

same and pay room. Let us know the art (reason) is boundline to 50 spenger and it appeals to seyour is any place to It would be interesting to know be effect. I do not me where there is anmust ortifer, in class, take account of the large percentage of the delty were ing on the poster. It's a little game of papers which go not of town and circu hie in territory to resulte that they can for suggestion and growth in each. Some even in the most redirect warmer. If a days ago I was cet walking and ran up or

a proteomore press of poster work; it stopped me-there was a time when claimed to be invincible agreet these poster "Solion"-but it called for jus when I wanted, and why, dear reader, shouldn't I bay it' I segme enother strong point for the penter, and that in

that It strakes with a strong force, bury alwers de nema-dans, it will teach them of day that "W" or "thr," whatever o is, is a "sughty good thing," and ther'll go home at right with a bundle of "k

off of a skingle to \$1 a pound papy research as within with a gold trapersod capital ter's year's" without any very hands I nome get netwee why no The newspeper has it alone

varies according to persons and position class and consideration money

Please in street our have a recoller ele without the sid of one other medium

For present, personnel publicity arching crosle highest bands and Wast is obsertedny? According to and prepaper, periodical publicat painted well owns. Newspaper space is valuable. Any first known that, but he's a way men indeed to more abound. Every problère who cries who knows due valuable it is

A way also ring a sign in a physical window reading "Cut from State," so does not be store from. The more selecboth musched, "Any tind brown that" a If there hot not been studing monit in the billhousia they could never have walkined the extects made mon three

do so. Their advertising columns are named with as much prices as their When your ad taken the form of a next folder or booklet, for bruge to bruse dis-

tribution, you know that is not less swrong a mass of other advertisements. Woman, or notice women's talk, in the best of all advertising, but how to get thing not second, you qui't her made in this particular melitime

Over publications, in more instances, we bought for the sews continued in the representate in their absorbing only

is a communisty, so settled which is

and in commercy as are not the case of the that he is at least resulting possible on poster put est.

NT. 5 referen, a markle or a recommen

of clerks, the rest of a building, the cost of a telephone, host, gan, etc.

Jefschus advertung shaves pern, pe castler how, when, or whore, it is done An edvertisement that is crecise, tursu,

Gen

STORK. .

PSENTING.

If you want to reach all of the people oil of the tree try mural rigas and printed The Reyel Insurance Co. continues to which wait of the merits of extenders and le as lestupos de distinuaire fail su investably as they do in their definition

of streetlaine If you do not think well of your own wares how can you expect the good opin-Good hard sense in your ale to better

postbic effect they may have on lunisms.

Then there are show runts, for \$100. created charts sed folders, sincerecy,

stalogues, booklets, pemphlets biotices.

and finally, bill pesting, mural signs

and bullet's pentung. Handrols and incoloris of througants of dullars are

must in this wise every year, and yet

publishers precend to believe that all of this expendence to feele, uncommend

olds, and etterly without value. These

rmps/s platform in broad and kbernl,

It is published in the interest of adver-

Discoming women petrospe these has

children. North and few, rich and near

tions and there is nothing apportune

full seed fear consideration.

For cours weakle use readers

Whenever you may across a rang when ted waste my time on him an argument. HIGH-CLASS HAIF-Tone ENGRAVING.

Halloberg Photo-Graving Co. Cincinnati

BILLBOARD ADVERTISING is the Official Organ of the OHIO Bill Posters' Association.

LOCAL CITY STORES. That feet that it is different at effectively adver-tion a head stone in a larger only has often been the telephone is the velocity of such storm the telephone is the velocity of such storm tendy offer a produceding. Denor use bod or in Statem that uses then exposerate, any should be used to the same amongs us on tertainment in the name amongs us on tertainment in the name amongs us on tertainment in the name amongs us on denoted to have her such propagations with the more reflect that they hash for day goods are take newspapers.

The spaces on the """," photones neglect the new can be selficiously the news manner. (notice to your propagation). The following scalede by H. C. Besser, in "Anothers"s," in fact of potate for those using potent in a herican way, or well on the sol The control of the co The design is well thought out, and therefore makes provide whi are it think of it. Helm If I well principal.

There are trace of the bestone by which every person absence he beingth, had they are not draw form that the larger person absence the property of the larger person are property the tank to the property of person American and the property of the person of the person of the person of the person of the administration which they are person of the person

Does of many area method as We to great monomous climb If the ten then points find an Advertising all the tener - Aphinese.

Poster Cruze in Regimed. from bles of the extent to which right and other maps:

When other times in its fact forces. Planting supplementing every time beneather those survivaes forces in

greenantics.

To make an extent in this system of placestic excellent on these is in office against and different to

berrysmeion in the Canolin County Street, Often The Interpretation on School Tecono-E Wassengler, Joseph v Milliams, William V, Street, Philosophia, James Seiterwale, of Jos-Saleson, and Charles matter, of Seculty, N L. Circulars are Still Profitable. The elevator still behis to own as a probable advection methon, although in this, or is hundreis of other mediums, there are herests of



Different of the Glory City Bill Postley and Advertisher Co.

e fluidpeted become they reach a resolutionable mancher of people who are not bearing the origin backway, and who are may there to be offered tention, this over now par theory to so mesons by the adversion;

The not of citrature still bands for in, of source, or experience worked of anotherising for boardery stores. If well welters, and transferty provide, and mentioning the boardery of continuous, the contribution of contributions, the original provided contribution of contributions. mercur, publishes the observed on a recur-ment of strongers advertising that he a recur-tioning of strongers advertising that is broag pitty observed by beauters as river. Contact my me the more blood or humanists vision. let, and the advertisements get more immediate, which then if they seem in the form of coverdant, which gets difficult in passaver even with the besintentions.
The elicitor usual of the good potent agencies in obversion for loop trude. He mayor as bested to these who see his, but all fit as sufficiently shifted to the continue will servy the area to others, and to factors, but agency the agency which to factors, but agency the agency of the continue of the conti will prove finishe said in which to plant a stoody trade...-6. T. C. in Pranto's feet. A tradition adverture and should not more only be a deployer. Printers Sal.

Cartree and Poster in Publics. The empayers in Herr took and Ohlo kern furnished the application of protected presen-facts broaded of purpose people particularies are not the member fabor in any previous militarie applies. While review planered the patients phanton while review planted of the particut planted particut of the particut planted particut partic milities.

In One the repulsions managery introduced in beautiful in plainted managering. You make more absorpt, whethy and arbitrously provided in the four plainted in the control of the four plainted in the control of the four plainted in the four plainted in the control of the four plainted in the f merced in the form of binatementy entered post-ers, some of the poetrus entered of towns and contine myrings and motions, provided sind schools is such a connect on in effect the extension and consumed the trialled game of posters by. The posters in liabile on beyoning a great degree by the posters in liabile on beyoning a great degree by the posters of companion and even.

Substantia for Ballatone April 2000.

habiton, which mentically appear belong the eye of the mortyved Carrisolo, anding fourth peace gyronive beliefung mointles, patent also black long, mellicares, may, magamera, department alone, sed various enterprices for which apply the control of various enterprices for which apply with a capital of Paragon, has Eled unlables of

by some Affecting phones or phones, buildly systems, the firsts arisents with the daugast at the same basists, where, doubtless, many nature of its blind depose the to frameling a directle, it is not the minused inspections that make being the report of the second inspection of the minus being and large of directlying statement about boat of, and then, or practical action. distinguish the same of the informations of the primed security. The long span a formal bar primed security. The long span a formal barriage on the "Clark", write of "Perlinguish" to make it in entirely a structure of the control o then, or people subbun persons their Mend of rent-leng menter or a position, the energy deposite by tak-leng subbly and no effectively as it they be a free words. Nomes between its year gambs, and be describe to engineers their colleges. ADVERTISERS' CLUB BANGETT Writers of admittances for the great pool While it is destitationed for the goal reads interested (Chicago, 168 et the Octor Hordon State). He also destitation of the Chicago, 168 et the Octor Hordon State (State). He also destinate a benefit in the property of the control of the control

the control of the period of the period of the proceeds of the process of the pro Those Foolish Questiens.

Ammore Problem Quantilems,
Ammore to angelow - Birth: Jeans, what
you doller I bering from a regard;
Jeans look for Jean selector Mit should the
Jean look for Jean selector Mit should be
just broaded blot - De sergest this how when has
gared in. I am just publing the floor select has
Treet.

THE ADVERTISER'S MISTAKE. Many advertises throughout the even-(r), who advertise by distributing matter, sirrest ensurely ignore the flowth, per sandarly three sections where the estreet population productions. These adversugg of time and money. This, however, is a mustake, and one that in the

Curiosity and a spirit of Inquiry are prompted characteristics of the southern colored people, and to these qualities are many, who were thrown on their ewn refor their secrets. While, so a general thing, the average negro of that process cargo necking for a newspaper on her bles som a minuster finden at bile of his chibbers or other person who can thing of leternet to him at the tame or the -- Whele he he of Subcreet to him in

The colored population of the South, in grades of jewster, watches, etc., as the ing to secure the segre petrosage. These

Another errossom improving to that the paterengy of the segre is headly with the effect became of their potents. Meny of them are shiftless and sery more

greater number who are someward and always have a space dollar or two for an In observe these few absorbations the writter will suggest that the extraorre adverture of this country cannot do but by there retred his field of discolution samples, circulars, and other matter, these saving this class of austhorn people. It to it has never been thoroughly worked. Grough the suits by dealers is cheap Mandan ste provery, etc. But so make the work effective and attract the streets of those people, the advertising matter should be

poten up vs sa utructice manner and placed directly at their duces, of not in there hands. They are a people who and will removed in hind on they are

Advertising with a south agent to pareline ad-advertising without, progeney.

CONTENTS ON ADVERTISING The first bridged that free and advention Property to burdens drawate asses married to Name non advantating to not a stde boson Hence advantating in our a side beau.

It should have the presidence of ext other
presidence in the initial of the appropriate who

of the si moures.

In does have in the triade of montests truly
gives. - Profields determine: Some ones august their advertiscenteix and any in bring them implems, but also to go and and attend in it, while their contents the oppose

have been much about adult their form on I have increasing their printing areas with. Some of the questions the pair over the advertising matter which I bring home as the training tree Black powers," and areas for open adminious error the only matter of each adminious error the only matter of matter of the Printing States things," pressing Stockstockty at the

te designed. you men my that wants is the own drawn of the administration consistent, then you man't, queen her, she. More them can those experts," theory sovered on the cu) "fack as local-body them something they don't endermone "".

When may look at a differently, but to my ran retries. Again. "I not an much wheat herpolis solv advantales.

Expression and furnisher and hander some Expression and furnishes, and horsely on second to advertisors who such in although to second on some -- P. H. & & N. Y. Fame

A similar for in this reastly would rain every cross on the read.

PROYERES FOR ADVERTINERS A world of wealth tier in their over word-adprinciples for along emperiment THE STREET COUNTY OF THE STREET and he famous.

labor elevatorios is no obseniunitos in tito A productive partial base of months pure adventionness topps of winkles, a puts the best position who pays main to look. istage. Advertising is a constant want, not about it be condata sindy Messers your space before you well your er year goods he known among all men. Fit words now date advertisements, but office. Int words now dat 48 advertisements. An advertisement themic by interest expression.

L. H. BARREY. Our frontisphore this manch is an ear or billingrals of Larrogius, Ep., the Quoes of the General Black Class region. Air Samony was ten September 4, rist. in Lincoln Co., Ey., and therefore categories in about the team for what to Louisgion in about the team often in 1811, and the third there may slow and recovered flow March, the old bill peace in rill; A. this indee the lapidees was recovered to see the lapidees when the lapidees were in the following the first peace, indee, and remain, the bandware his deviation to very to about market.

whethed away to absent nothing.

With the untaristic marry, between, for Suns.

Worse to work, and by dist of conting beautie. brought in Richmonous godern merhods, produit atherdam and where applications. In Rouds Eise bis bell parting becomes an hon-sight meteor and a benfunda basicones.

He is noterprising and epigeness business.

He is noterprising and epigen, and enjoys a appoint order, and identified to be and identified to be a second to

And door your beginns there You'll drive your tomor drink

ELDER, JENKS & RABORO * Excelutor Circus Paste MET BOSTERS MINERE Hadr of Hard Wood hook made not sense aparts

Clark what recently and of the country and the country for the country and the Size of Imple Fr'es \$33.03 per 6os. Calra Cutra for Cire mat . C. D in all pane o

FROM A STRAIL FROM Sout Exestationer 127 N. Fifth Street, Cor. Cherry, PHILADELPHIA

You can often tell more with a picture in a minute than you could convey in a

speaks volumes at a single glusce. Advertising is not a science, it is a fine helie advertisement mer ares a deal of life. cient and valuable when it is sensible to tized. How week more valuable then in Buy something worth telling in you con't, better work until you can.

POST OFFICE BULES

ADVERTISING NOTES

A fronty postmaster recently sent to the per-A pair of onless may go for two conto It is usually to mail apple or fruit trees

Affigures over to feet in beigth are not allowed to be transmitted through the the addresses may be written in Chance Persons are compelled to both their own votage stamps. The postsourier regard

be compatible to do this. Furnous are exceedly requested not to John Stoles, gots his mail from 634,079 post offices, beaut a beaut addressed to

Links Soulds, Tedard States," will read Ducks extract to mut through the med when allow. The questing would disturb

writing to their girls will please comfine their gucking characters to the fettile of Nero-atroprise must be forwarded at

When watches are most thousand the mally. If the number will put a note on here it is renning order.

> in the same letter on that any person outline the letter can draw the meter. The placing of stumps upold: down on The pracing or stumps opens down on betters is crobibated. Revent postsustets here been seriously injured while trying to stand on their heads to recent the strarps placed to this mouses. /hronic

Colorado to the front!

It produced over 4100,000,000 in Gold and Silver During the Past Year, Adverture your Goods to People who have the Money to Eury. Correspond with

The Curran Bill Posting & Distributing Co. Who Control the Bull and Bulletin Brands in

Denver, Pneblo, Colorado Springs, and Surrounding Towns. And who can Contract to POST, PAINT or DISTRIBUTE Columns. Wyoning, Utah and New Mexico. General Office, Denver, Colorado,

"ONLY A BILL POSTER." By GEO, W. EXCYPRISE. (A MOTORINA " FRANCE") Continued to the Anternational Still Posteri Concess

ady a bill Poster, with backet and posts conduced a bill, and, minding the flow, Mills has the absolutes on to the bend, Learning it perfect, with two break's opened

He beyond the stands, with up the shorts, to have what works to all whom he events. As they also see, "When's up to-thy?"
"Style it between in opensity," you'll know Or Julia McCollengh to Hickord; Kerne on Man-

to Saymond in "French," on the bill carrie,
"Mary" to "Lagranas /" Ada Comy to "Start Charles Davis as Justin," (a territore etile) bades Confere in "Rack" or Missistey's

purch Main." is a bit, (best it who see). Subset Von Wicklean big McWindo, ("The he outs well it never has point). Mile Pears, the "Gallers" Barry Welberte

Missele Paleste, as "Sweetheast," für Jinoph us "Mig." "My."

Sale support the specime and revolute Breed and better in wanted, on these for

t a galante for thought; as are for beginn Other than them is git the " stend " opener, With streamer at top, the cost postly hits

Cut down at the end," and property placed. To sole the eye of an agent or two, the their first regions out, and not extend, He may have thought would attend to be used to live an inter in tell does, on he is instead. Here up against the magh each of life; I've "pages" or he stormed to be used as

There's a sizes to title would of the bliss Name Mad, Photon up their men (the bugset parted

For he is "embra 201 Pening" without may Armin, Cowning through the but continue under Only a MIX Poster," well-out any bests

tinging out perce " for peopler gain; While the her-dr-this Heavy gate out of his oracle, of the new power pursue, has fine of manage.

We can make better beater with our proofer Then then your deeds, whit young and nor-Who, meeting a Bill Poster, come the street. App. such and wight, his per part in the and That the had shope to well as the reat hell of threeds.

It cade to the grave, then making but When besthern in peats don't got order poor flan. The sea three for pussednes, and though you The use who heres up his establishmen. Life: you, in the end, he "furge up his toes." And when we get through with pasts, bucket new and week held solds, and it resemble had

Total read, done a new for the other where And let the world go on with lengthing and _ LAYER -- OV SIXTED VEGES

The gooded made of other dept,
The Posters often greated,
Marry passed beyond the soul of per are passed beyond the scool of pents.

And at hip right band are unstall for

Peer John McCallengh, bright " Hilly " Power, McCaccy and Fowler, have not the test hour. John Revenuel, too with Record and South Comp. Exight and Forspengh, old ago and Surroun and Seaster, have all persed every, Learning old Supers. The seprell and form Cin-ferth booking the breat-or-dealing with per-

(With set at much von, ore night the town For the years have been energing up not back Marries traces of grays, with websition of each the set corts _supin poons, and on Creeks Are about and strenker, like a collish Yet, our old bearts oft the St with the sings of the old-line arts, or the SEI Perting "goag" The" memories here, for asserts sloty sold

Total of horses untestant, of houses bull of towers. e money of these we've known in the past, a final when they've green, they've heads in the "seal" of the standard and the "seal" of the standard and the standa

repute and them we advisedly and only on Miling has been on "York? page," or grammed flood bell what you'll get after Per year man't find hell what year'd got at the fire year got here wen't count tasks or greatly a dealers, summing to paste, good to properly so, such in his bate, And when you told meet, if you min me and him. Fig. mer you won't my, "I don't give a

Bill Posters' Notes. The following explanation to due Mr Pife A Statisticali, vis in conformity Storie Association, 30s, Stability of codewal

The sense is also true of Mr. Costner, "Hote" is out of the New York State

Association, and is glad of it. After voting not is accept week from asyone everyt StekBrook, the various members of the New York State Association very promptly west home and wrote the O. J. Gods Company for work. Me Allerer, of Tree, Whitein & Pillerer

of Fulfato, the newly elected possisions Zerowa Sammanga agyuntyuman.

Liminani, Silaha, Silaha every member except the Exchanter Bill Fosting Co., and J. Ralland Correll, have Stick See Prest and his fine Inches

N. Leels, Korrecher v. sko

Charge For Dates.

Gate E. Laffgyen.

It is right to charge for all date, it makes
and whether passed under ar over repose
paper—(Do.)

Modern School-Officery, is in source

Ges de Sadaki. Ver, a New York Seu-ion de Sadaki. Ver, a New York Seu-ion fer artificial fewer keys. Bow will

tion for artificial fewer lays. Box will a still the for a wiscough of motors and

Kew Rachelle, H. V., Nov. o., Phys.

band are so smooth as ever. A Motor Christman and a Prosperson New York If still were sold. Edward A. Stabillands would be so rich as Crossus.

Where a wast has the subline name to port bills and point again in the Garden of the Gods, his emistre in well worth consideration. In speaking on the subject of service rendered the advention-Mr. Curren saye:
"The average ME person should take deer fire Will you give Inhimation to separal senseting dates, when a left paner in deing ork for a theory, circus, or investing sensesses. more over in building his bounds. Day good lumber in the first place, as it is hoppen to have old heards that my up.

> "25 he is about to mall a bound down thinking be cannot set it we asses, he should speed a little money on curvas or manks and yet the paper on top of that," There never was onything more true The advertises who sees his paper on rickety old boards, tore and Supplies around in the wind, immediately sets he wite to work to device another method at repeld for the extra effort and expense.



GEORGE W. RIPE. most ben ser bern greet, offere arbitre a men har his Policitaty, 10%, to Subtimore, and is now insustant govern of age. In populatio large he simultaneed a spirity of large-large templates and the simultaneed as spirity of large-large templates and off-traineed and the simultaneed and the simultaneous control of the sim

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in Angure, the, Mr Effe, in conjunction with Mr J. Altern Generally, provinged the extension princing plant of the late Was. It. Buy, the building has no candidated under the same of the Win. Say Princing Co. The Sam makes the Win, S. Eng Principa Co. The firm matter specially of positioning theoretical and course programs, and except the Subvering Sames. Allough I Lycome Thomics Kennara Skeward Andiberlam, Reiding's Saven Thomics, Economic Laws, Bey Mangara, Charles, Tabulata, Tabulatane Laws, Bey Saley Joreani, Subkinore B. S. and from Sand, Subkinore B. S. and from Sand, Sand services I Legiona Thomics, programs, and the services I Legiona Thomics and the Sandanian Sandan

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Short Talks on Advertision Adventising, the charter, begins, of

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Flower with their plumbing much deliminate this.

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Theory is all very well in its way. But it's provides that makes an obvertise-

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more resident them should be figure against the early hill person. All offers and suggestions of comprission were rejected. He life family pur-risage through the person of the person of the resident. T. Houch & Co., which at over your These who know Mr. Exhaust most him every day, have allow wendered hom is in passible his him he manage and direct on many systems on terrodizes for humaff and others. It is, however, ners goales suggested many beplievement in the methods of facilitating his ness extensive mil carbodie MS posting his ness extensive "The source, socials, pasts, bounds, pasts or as dif-"New recommy appliances. It all a satisfactory for led one appliance. Buth aptractive properties to the firmed I buth possibilities and accounty menders his hill pending hardings anders part-ments. It is the formed or experimentally. It is the to formed or experimentally I have been a superimentally and the firm assessed of \$10 he lives and the firm assessed of \$10 he lives.

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BILLBOARD AGVERTISING HAS THE LARGEST CURCULATION AMONG THE MANUFACTURERS.

The Rochester Bill Posting Co., ? THE ERIE BILL POSTING CO. BILL POSTERS, DISTRIBUTERS AND GENERAL ADVERTISERS. No. 16 and 18 Mail Street, ROCHESTER, N. Y. NEW YORK OFFICE, 631 Breedway No. 10 North Park Rew. ERSE, PA



I. N. DOGUS AN

Bill Posters' Gossip The Ancient Order of Prending Presion of the country during the post mouth, and

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One of the most encounging evidence of the excellent survice readured to edsertion in the Chromas Bros. of Circlasses, and of the high octoon in which fect that over a death large from allow them to carrelar their own judgment ou gialed solely by Moura, Chapman Brosstrice, both in regard to quantity and

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field when the electron takes place most of for provident by a considerable number hardly national,"

E. S. SCHETTER, BRAINER, B. Inter-State Bill Posters' W. J. March and Tone France, B. Limber, and vice france, Bill Posters' September 1, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, 1987, Inter-State | State of Prison Adaptive Protective Post do Las. Win. Association

CAMPINE E. STREET, Sec. CLASSICA E. SUNCY, SEE PLANSING, P. P. SETTIN, L. P. CANTON, C. S. PERCEN, A. R. CANTON, A. J. TERNIN, C. P. SETTIN, L. P. SETTIN, C. P. SETTI Milme all Correspondence to the Secretary.

C. D. Hammond & Co., of Fitzberry Fa. Been plenty of good bearin, but th No field of infestry box and oppose more raped decolopment of later years than that

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> SUCCESS ASSURED. Suchroup -- Jagmay has you invested a new solded. I new him restrictly and I green it

> > BRIGHT IDEAS IN YOUR ADVERTISEMENTS

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With all doe respect to one information

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Will draw the public to you and what two here to sell. Yes may very good and younged, but with any more to sell. Yes may very good and younged, but with any manufacture of the sell of th

CHARLES A. WOOLFOLK. 446 Vest Main Street, Fifther Van Bedeen Court LOUGHBLE V. VV

DENVER NOTES. When I Berleite, who is mostly grown by the control of the control Smith Turner, agent of "Post Mail," was here, and played Donner week of Mr. Julius Monna, travelling agend, cop surface the Kohler Manufacturing Co., of Railinger, Mr., was with as in Drawer Mr. Hogie representing J. P. Primbey Mr. Hegte representing J. P. Primbey, Chicago, Ella, manufacturer of Prembey's Proces Gass, was in Degree with free subcomen, and, checked up his paper in

was highly pleased. Mr. Highe is a rest her and one of the host adjections who The English Syndrose Shows, owned by Wo. Selle, Kondyov & Holton, page That this impressed long age has at earing, as the feeling in an strong to day and will be all ready to stort on their of not enterential. This fact is abundantly is pilotony at the head of Chus. H. Schill

Groups H. Mende, has appropried adverendy truckie with Money in, he carries a case and tree to explain to every bill perter key to pest bills or hope bove charge of all affairs of the read consected with advertising, including office Ches. E. Schilleng's Manufacture drings tiens, etc. Its addition to the title of adspecial the season this last month in new title, sever before known among refrest efficiels, which is "other of the

Opposition in Full Lake City. Anderson Rest, have receiveded the ME A correspondent writes as follows; "I company, under the control of Poter Effect. The competition bas been Breiz. have had rother an unfortunate asperlence with hill pretors. On a revent tree I found that some left at the different and both companies have been limiting house had been only portially second and to bushing boards on the same lote, shutdid not post to the manager of a stead ting in the other fellows, and such fittle

> former hill mention had commenters that I the deed bates body water Claude Roterson, of Malanastora, Illa., contact till notice with our motors Clarence E. Runny, of Wankegon, Ille Democrats read a democratic paper, and

Associations. She tends unions, when acquirgles involved in the law of supply Charles S. For, G.P.A. of the Northern Perille Ny., token exception to the new Pecific Ny., takes exception to the new berg, and Los Angeles by an occago-true.

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(Depotes as What this he may about he's the depote to the models of the may about he's in the second se W. H. DONALDSON. Cincinnuti, Ohio. "Manne Y our Bindress Green." LOUISVELLE, KY.
When you write, servatore different deferrenties

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Roll of the Author Phone, New York City.

re stabule mans. Promines W. J. Mo-Albert in the chart. There said end, the sprostury, Mr. Jos. H. Staats, aunoescod. C. F. Fillends, Euflido ; George Costner. Surgeone : John A. Napier, Ulice ; Jon. A. Whilee, Occupy ; J. Sal. Carroll, Alberty; W. J. McAlleier, Troy ; Jac H. Starte, Lockport ; C. F. Clayton, Hagner Falls ; W. A. Dwen, Plattsbergh ; William Mil.

dram, Yoskers; F. J. Dunn, Yompkins-The acceptory then read the following extinations for mambership : Mrs. M. C. Dundon, Tropy McClery. Brothers, Plushing; J. P. Kelly, Colores; Solds, Elmire; set O. J. Gode

Upon ballet being taken, the application. of Mrs. M. C. Duardon was rejected. Me-Story Postbury, W. C. Serich, and I. tion. The O. I. Gode application was tabled used ago o'clock. Mr. J Senne Wale saked that his mosthership be therest from Cobern to Schooectade

Allowmed for dismer to a 30 of clock. APPROXIMENT SERVICES - N. A. O'CLACK. President McAllister wielding the greet nonered the following members is extend Served Pres, New York; C. F. Fil

brick, Buffele: 150w. A. Stabellowin. Bochester; George Cutaux, Syncore; J. Ed. Curoll, Albuny; W. J. McAlbiner bay; John A. Hapser, Utim.; C. E. Chy nes, Mineres, Pally, Inc. II, Streets, Lockpart : Ice, A. Wallson, Overpro W. A. Drowne, Plattaburgh; P. J. Dunn, Tempbiaselle, S. I.; William Midram, You-Wood, Januaries: W. C. Smith, Elmire; B. Link, Brooklyn. lak, Browneyn. The mirenes of last May convent

RAPORTS OF OFFICERS. President Maxilistar then so a few well there were no addressed the converthrough this regularization by its mombers during the past year. He feelingly open motion as adopted at the Depoit convention, to which he was a

dalogate, and acknowledged that arresal mirtakes occurred at that time, which be been would be revisited in the near haded to the incoming officers his hearty excistion during the creeky year The accretory, Jos. H. Stanto, then read L Bal. Carroll, treasurer, made his report, showing a balance on hand of factosix dollars and severaly those six (\$16.55.) This report took the same course as-did that of the secretary. Cleater to before The fellowing is the result of the elec-THE INDOMAL IS HE SHOULD IN COLUMN THE

Vice-President, P. J. Daws, Youghless ville, 51.; Secretary, 53v. A. Stahffeeds, New York Con : Tenanters, C. F. Fil-Science Profit, New York City | J. Bol. Covall, Alberty; Jos. A. Wallace, Onsensed Fruit then unstalled the offeren In conformity with the By-laws and Cire statution of this Association. Transfeat Mackinson, upon satisfary, retroduced

Edw. A. Stabilization assuming the secre-A resting was made and uncolmostic tion be tendered to the orticing accountry, Jan. 31. Stuate, for his untiring effects during the rest few years, on behalf of .. Upon sectionable secretary was instructed to make application to the president of the Associated SEI Treature' Association of

STATEMENTS RESCRICT Under this head the application of O. J. Gods for membership in this Assothroughly discussing the practicability

der our Countitation, are not "employing the National Association. As no person tion unless he is also a member as good stooling in the State Association from On state in which he love.) W. J. Mad Sides around that a sur-

door be appointed to wait upon Mr. but carpiering bill posters are cligible to membership in this Association. Adopted Manual McAlfletor Differick and Wallace

By L Bul Curroll: May meeting, making the "Buancasm New York State Bill Forter, Assocwice. In rescuestors assembled, do condown the course personal of the accepted efficial come, "Bullionne Alvento. tro," in its present postion of espousing

the cases of, and envisoraging apportion peeting was contracted. We think if this

to the members of the Associated Dill Preter Association, Therefore, be it "Anarthy, That R is the sense of the journal above referred to was featured and recognized, and responted in the belief that acres official organ of this Association is our interests then would be protected

BOARD ANYXERPOOD" IN MR. BREEDE, either by subscription or through his edgive it our societance and support. And President George Centerr in the class. State Associations and the Associated Bill porting some journal, to be decided square here, who will devote its columns exclumembers of our organisation, and not to our detriment. And that we choles our

> for over an how, during which time all the socretary instructed to promulgate the above matter to all the bill reasons bothher memberskep weller our Association BY C. P. FERNIS Atrodaya, That the next meeting of this

Association, to be bold in the city of Bullsle, N. V., spee the second Monday in May, 1506. For W. C. Smith Stooleys, That our past suread men Upon mersen, the prices so adequal at

GOOD OF THE AMERICAN The following letter was introduced by members took occasion to veice the next rucking to a larger degree than ever beservice is every mapped if they down the

full confidence of every advertiser. Rockester, N. Y., Nev. 9, 1893. REPORT A STANSFORM New York City Deer Sir - Enterring to the easter of porting "Elen Label Ketchup" paper, of epinion that the work, when properly dane, is of benefit. What we recen by what they were papers for that the bill great drawbacks with us in delay more of similar work, but not the percentage of noted above, in judicious and paying, and while we extend up this writing verify or

to believe their such as the case, and about beniness in the near fature Yery truly yours, CUVTICE BROTHSON CO. The following telegram acknowledges

that skillengh one member of our Association found at immunitie to into us in bearty support, both mostly and face-Bullide, N. V., Nov. 11, 1845 To N. Y. STATE FOLL POSTERS! AND P.

> "The letter of your Association scale Other insurfact makes were broards Otter impresses maners were congre ough discussion received proper situation

> feedmanks to publish the same but accordance will be recombered by those Edward A. Stabilitods, the members of that pressee, where they were direct

and wined, as is contempt; at all griber ings of this Association. All supremois which the pleasest gethering come to Advanced over the



Commercial * * *

Advertisers

Post Bills: 8

We reserve unlimited prominent locations for mercantile purposes. You will find in ours a perfect up-to-date bill posting plant, without a superior in the United States for

Commercial Displays,

Our entire boardings recently revised and rebuilt.

St. Louis BILL Posting COMPANY. ontee, 515 Walnut Street, ST. LOUIS, MO.

THE PERSON NAMED AND POST OFFICE ADDRESS OF THE PERSON NAMED IN COLUMN 2 IS NOT THE PERSON NAMED IN CO Waste of Advertising Statter.

to an article in the Nevember have of the conjustes, under the head of "Tita-

Store that article was written, many condends of a number character have Association of Distributors, that we com-I the country, as well as the based dis-

inhelies, to further speak of this current periodicity of the willful maste of solver thing matter recently gat out for Dr. Change, Middletown, N. V. and Down gree, Nich. In some instances or some as a closen pieces of matter were pushed p free the gazzes and other similar places where they were shown a by the tail state of advertising matter, coming to they do from sections widely sport. breeft-ther bear, invited, the stone of

truck, sufficiet so much as the souddness In addition to the charges regarding the rarie of Dr. Milur advertising sector. Mr. W. E. Petros, of Corletts, Miss, rebetal buildow as that store. This was for distribution, and no doubt post for, Cord the building was to be reserveded, it remained audietwheel or what the detribetor thought a sale piece. What does all this waste of advertising other seven? It mores, counting slone to dellars and creeks, the loss to the adconfiners of thousands of dollars, not comrelating the tree, and study required to

place the number in an attentive state before the public. The wants of others, BOISE CITY IDAHO.

thing matter to chambranes, in order that is steading just that amount of money from an equipment; it con't be collect for may other mone. The adoption is not free from much of the responsibility for this state of affairs—to fact, savey of them a few dollars man be saced in the cost of

deleterary, they provide, and is every A NEW PATE CARD.

First Class Victor—peased states, not folded, customers Orcolors, Leaflers, Hodgers, Files, Programmes, Treets, and Chen Nation—printed matter, field evaluating Fraughlets, Couriers, Head-Falders, Euse Yables. Third Clear McGy-printed mother, boar embracing Rocks, Rocklets, Almann Catelogues, Price Lete, Pressure Let

Fueth Chris Meter - misorfamous, embrac-ing Carls, Elettor, Cyculers (in evol-ages), Delbys in correspond Ayth Clear Makin - advertising nevel(in. bending Calendare, Gas per Cards, E. Carlo, Wandare Carlo, Force, Feder Febling Novellies, Shope Nevellies,

Clear Matter — merchandler, embers Pendes, Paper Weights, Eulers, Sang etc., (not fragile) of Clay Maker-peopless every thing of a figgin aution, or great core in handling, such as so family to better, etc.

possible way eccourage, distribution relesire every day competing to exhault in, by doze - not other irresposable perties to do their work. Other advertises profess would entucin preclude anything his to be appeared to all namedations of dis-It is this medesireble and musticipatory refisher next energed in the business or despolating service that has premoted the

association of respectible distributors, not a prole to their organization, and in so SPAULDING & GORDON. City Bill Posters P Distributors. ers of the Associated S. F. Ant's, and International Ant's of Distributor

eath for their gwo benefit, but that invenbetter and more house, service may be rendered advertisors. It is through the ciations that the advertiser is informed of the warte of his advertising needler on

should rebake the dishonest survice there

We arrest herewise a presented rate used, which will be coundered by the Easter seriesal Association of Distributors at their annual convention, which will be held at Enloying Marries Country Secretary

6 20

Spandings & Garden, Brow City, Ive B. E. Fagers, Latenaux, Win, W. C. Elycit, Libra, Oliv. L. S. Yellers, Milmarko, Wo. M. E. Children, Mancheste, Ind. Strangers, Volumento, Wo. B. E. C. Colleges, Volumento, Iv. B. W. Berlems, 162 Late City, Vin. Fool. Morley, Philipshopy, Pr. Coff. F. Merkel, Will. James Kinck, Idea Vol. Cog., Lancet Kinck, Idea Vol. Cog., Lancet Kinck, Idea Vol. Cog., 3.00 4 00 4 00

James H. Leng, Washington, Jr C. Sannya M. Lennard, Grand Raylds, Mich. At Taxa Assert Brusses," Br & E. Nort or man, ped paid. Descriptor is mankensimo. This banks, as its names indicates, in its cases indicates, in its about humans, as bankser's tables in the about humans about the common, extra yet bustness efficies of the. It is broaded to make all others for both young and only in the cold that should be an energy deck and in old, that should be an energy deck and in

where work has been secreted to them.

Ne beys are admitted to social embig, early men where reliability is thoroughly to

All advertising matter placed in the

hands of such men as the members of

will be sheed as directed, promothy and

State the boar of the Oranher number of this

Ches. J. Page, 143 FOX Northeap, Fall Rove

Levis II, Virenes, pel fresh High III., Belle velle, fil.

ville, El.
The W. H. Bulligeir, A. B. D. Agency, Perings, Wisconsia,
J. A. Chengh, 4q: Anellis Are., Chicago, Els.
Sajor Mile Book, 103 Overhall Steen, Louis

Villa Ky. Vollam H. Case, as Miler Street, Fred

Wayne, 180. L. H. Remoy & Co., oy Kari Male Moon,

L. H. Rammy & Co., og: Karl Mela : Antington, Fy Smalding & Garden, Proce City, Iven

Effor of Septe-"Store and absolute to marks." There is good please. By the very My Storer is on the other side, but he? Chy Editor-Oh. or. by the of our position below. At Lei were I Chief by by the her. change that he "here and incinive." Junior

We have more builting space than all other towns in Idaho put together. Enferences furnished.

POPULATION, 8,000.



GHORGE CASTNER, stans potent we produce above, has great up

the mustry, and his work is observe attended in a thorough and systematic messes. Adordism an always may if a good thewise, where brough at freezens, and may always the

Letters to the Editor.

Open 200-11 motion is, the November sumber of your mappins is follow from fin. M. Dindon, of Yroy, N. Y., cont-ioning of the signification which the continuing of the significant which is, the first property of the significant trades, I cannot refrom from being-age to your softice as incident which ca-gain which is made to the significant of hopions sensitively. During the sensite sligs, I was accitated in grant of the Powers 248 (Soon, and raggery had occuries to engage Therefore in Twy. I used McAlline's mast, because he had dl I peeded, and jegsteled them as better than those of it. Dandon, "Her manager was much a set thereof, and unforced Him. Dandon is set thereof, and unforced Him. Dandon buy or obtain control of a small portion the let which I had second for the marks saleful is. The waited until the Millerede ow anticol, and then, without any mar-g or redification, manual the arrest of alor fallic (Passac MII) on the charge multipose Despear. That is the insi-nt and I reduced is without resonance.

Your very traly, EALPH W. PROBLEM It offering to great pleasure to point Mr Perkhant's letter in fall. A statement from him needs no verification but re that, in this enlightened ago, a firm one quartle tuction. A cirtuia amonat of chapta, water the sirementscore, would pen saything we have ever heard of

No self-respecting first would resurt to

ABOUT BILLBOARDS. prelieg the back, does not give on good

For the face, use placed boards one foot wide, and get up with broken joint Build ton feet hagh and cap with four each I think billhouse on the carakara of Moning the above will be of benefit to all concerned, I remain,

Your suspectfully Later, Str., See 9th, 5p. J. J. Kirby has purchased all the bounds at Boune, home, and is now the only hill

The interest in poster refrestleing in sight made apparent by the numerous ands effective way to much the public eve-

It is said that on offer was to made to Liquett & Myrrs, of St. Louis, to purchase their plant and good will. The sever colood that could buy the right to make Stor Tobarco. Thus is the one

25 YERRS IN SYNROUSE. GEORGE GASTNER,

Licensed City Bill Poster. Distributor and Sign Advertiser.

BRANCH OFFICES IN ACCRUSE, DISTTENANCE, DENEXA AND HONCH,

When July Willia, Briefley Stillered Advantages.

Room 15, Courier Building, SYRACUSE, N. Y

Agricing on Elication From to Advertise That Great Print's The camera of Bat Springs are ugited ing an efficaciona plus of aprincementally As argustation has been effected and the Delty Nave of this city ways that committees see it week perfecting datable.

To carry out the place of the bures money is recounty man, Park and Arlengton botch have robactived \$1 one each, other features have surbeathed blocally, but it is felt necesagy that every business and professional man in the city should have a direct

interest in a project which some at the resease sty of all, and to this and a finance Capt. A. E. Smith, E. F. Elein and J. B. at work taking subscriptions to the fun The promoters of the movement have curtising manager to take charge of the

Hat Springs does not propose to hide to light under a hashed. It has a non-The City Council, of Strie, Fa., in wower ting with the subject of bill posting

francisco up at section and sell the cocincire printings to the highest babber. The new bill posting ordinances are regalnement trackle in Chicago, Spacel a day day posses without the arrest of

As advicationard, like a man, will wroken

S H. Skit, proidest, representing the three large batch, Ford A. ME, one-CHAS HOOUE. The above portonia to a spheroid Elemena o The above portion to a spheroid Element of Chan. Buyer, the emergeleing his percer of manues. He has even and register all the bearin, and always gives the advertices the has possible showing. He has monther of the later frame Win Posters' Presenting

THE CHURCH FALLS IN LINE.

Nev. Johnson Myers, of Immerced Bactist Courth, Chicago, efected a themaded fundry Evening, Nevember 17 Me Morey advertising posters are in two circs, t-short and 3-cheet, printed in Mre ich en white paper, and nanounce

Squday evenue seemen at Physicoth temporarily used by the Reptito while The name fact of a church advertises. he did name asterolly attended month The question that arms is most salesh He made the besed statement lost "The fact is, we have goods for the people, had the people don't know where to find them. There is nothing confide

the people on the churches. We want to Mr. Moon stated it is southle Imputecl Church over employ an advertising agent. He said when the slid clearsts is a to new resident he will have a renown leged of electric lights and a present of electric lights on top of the spire, if the trustees will consent to st, to street the

THE BEST WAY. Do goes the caption on the cover of a very next and effective namebles, of all pupes, would be the Agarness Bell Pest-

ing Co., L'Ad, of Hulinbelphos.

"The Rest Way" goes beyond giring
a ment but of stands or catalogue at loceviscing reasons why poster advertising in





J. F. O'MEALIA Bill Poster, Distributor, And ADVERTISING SIGN PAINTER Th and Cool Sign Techniq. 27 Magtromery St., Jarney City, N. J.



The Beense Chemical Co., Cirveland, O.

Ed Finnel, of East 14th Street, New

Riverable Manufacturing Co., Senten,

York. Archive MYg. Co.; 1009 H Street, Week

R. W Trendl Co., and Are and able St.

The Nicholas Extense Co., Decorport,

F. E. Arneld & Co., gi-yl Manny Street

Ester M'Ty. Co., 15 Charden St., Besten,

If a firm croid boy so sill the advertee

and atilian it enclusively for their con

at, they weeld then approach to some

present the efficacy of distribution their

lander as order of fartimes the amount

prostucy to over distribution threach

Never we distribute matter value you distribute to

The jeek was and the ray dealer was

sorres form detarbating matter which

The chesport from in the outper is

veloci in advertising with dispute

N. L. Breen, Profession, Vi

Turnet & Co., New York Chy.

Furlamer, Detroit, Mich.

try on a large scale, vis:

Non. The Oxiomisian Medicine Co., Altree, O.

which you can do to-day, for these it may be too late. Join the I A of D new, and benefit vegralf to well as the association. One deliver and filter made and schools one to-day, but it will not be very long below the monborship for wall be laceused to embably being the second.

The 14th of Doomster, of this you and the feet recipies, to take your the International Association of Distribu-

tow of North Amoreta. That was but a temporary providuation, as the obsettees advoted and promolested was servething full for uses of a proper opposition. And it is with no ordinary faction of courselie additaction that we congre restinued on the cocramaging primperty

procest themselves at the close of the first year of their reinfrene as an behave you as harisen man, capaged a business standpoint, companiering thes

that if you wish to easy the confidence of other business men you must make their respect, which you assuredly will

The principles of your association have ben commended by some of the most worth consideration.

processed and extension advertisers in the United States. Yes have been tald They are not sucking members simply to both by letter and in the public print read their employ, but it hold as m that "if your plan will sector the most ment amile the expressed and support of the Such worth as the above hove to the To gain the confidence of three large privations, you must gate ther respect, and to gain that, you seed

> and when work is given you to do, be extend to do it or directed—therroughly polestor, Ct. & leave extent, has been the victim of the city sharper, at the head of the secolal executive. The female him from hazwing how or where to you is the cust to-day, and it remains with ret to change it, and make younders, as no association, Edit. But to accomplish

sed every care of your west, have suspect.

pursels of that success, and the daubangs Then us may have of merchandis

set a Saciet of distributing matter printed Adules that desgrite are distributed Nathur could be further from the state

tomen cut have an opportunity of help The International Association of Ma ver throughout is at small that is not printers is prested work the "one man be We would like to sai one town" idea.

the members what business it is of the the receivement and probably process as expedient at product as it will swely

a dry pusts many recently the larger of the larger

Emergety, Many-Hore there not been accounted by your experience when the second fall properties residently and the following the fall properties of the fall pro

Distributors' Chat. The Flacker Decellering Agency, o Outshe, Neb., put out during October, for can from alone, to, one pieces of advertis-The sessor member of this Agency a feet man considere of the L. A. of D.

J. A. Cleogh, of Chicago, has done Dr. v. C. Davie, Frankfort, Ind., work. As west, he rendered enter sepalation, and Cough has gained a repaircose on a conmarries and promising darkeleter. Terrets of caption and waterful distri button of advertising matter continue to such the efficers of the International As-

tion of the remain. But we are proved to hers of that Association, but by matridess Non-very often beyo-whose some of benesi service for the pay cornered, reader their entirely melicible for membership The mumbership of the Internation

Associates in repelly secretaring, and these shades semplers who have been so Supplied of the pledge they pure when making epploration for montecohip-sets resources, are certainly returing their

potace from first assistant secretary Harlot, of Tiffe, Olso, that they are more than non-number in severe for dues, and do not remit wompthy, seed not be orrproof to find some other distributor oncoined as a member from the deiregreent's without money. To obtain work for

The officers of the International Associsilon of Dutchtsteen froguestly receive letters from distributors seeking informanikang how long will it probably be ofter they become measures before they will be particular of the security of not prometer to furnish much to name bers. No hencet association con or well

make any such generator. It is known havener, that many of the province are veck. Others with, wishing to join, and proposing that the efficers send them were to pay for asserbenitzo (cc. Seeh prope ricions are impossible, for the same ressura or given above. The Interactional Asso-ciation necks for membership name but



BILL POSTERS DISTRIBUTERS. ART BULLETIN ADVERTISERS

PACTE MANUFACTURERS. II Learner St. Telephore 2214 CINCINNATI. O.

25 ots. 7 " 30 ets. solve by the neather to be 40 ots. attracting to a cell on FILL STORY ASTRONOM, possible 50 ets. https://www.neing.up.co. 75 ets. Annua media in it posts

Ye aspect seeding of \$1.0 ms will paymen tracking on plays we will be company to the desired Advisory to the Total, \$1.00

CHARLES CATTACHED . - P.M. Depression of the \$2.00 PROPERTY AND PERSONS - BLOOM Principle, principle of no Real of Sea

they so \$1.00 add, on TARREST NAME OF THE OWNER, THE \$3.50 poor index = 4.0 mm

Superior Programme - But \$4.00 mm

1 "Studen" in a secretly described de-scool of advantating and advanta-tion production. \$4.50 Approximately a Approxim

25.00 same many or her vil to Automati Antonio India. - Con

A PROUBLAR CONTRACT. of Lowell, Man. The peralinelty of the contract les in the fact that the letter, fact makes it next and marrel of the

COSTRACT. Population In consideration of promote, i horsely agree to franching describes

Works of C.

Leave only one studen her such family to newly house.

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In the series of the series of the series' developed using a set the series of the first series.

In the series of the series of the series, the series of the seri

No other desire must be allowed to adver-te cap very rate of which our streaken.

In other adverbed my motion must be dis-uted for any other parties while ours is orbitated for any other plantin while over in budge down.

I. When the work and electrimotes to com-pleted works are promobile, as I have used included on it that work has been used com-mand the bell in the parties of the com-claimed by median bank.

Note content, work is supported to our plan-tine the profile work.

This content, were been usualled all ours than that the Howelly Plantin Works Spalinton work in

that the Howard Frames Works Labour teachers are bades promptly does.

I have searchafty read that above instructions. I also senting the professor like work of distribution to approximate with the mean.

The Prints on Advantage Agent.

The Prints on Advantage Agent.

The written or greater continues will be allowed. which are not get furth boroto.

I agree to pily the above second som for the Sub Proprietor of Newsly Pleasur Whitele, Control Larren 70.

Evan fire a Your throne of pour after our atte-changes of Attendance to a bread, and continue-soned. I am naver first hill postery us a risk are hard to 44st, those that are fireads, and do not wants one through the server Monty of a me

then you will immediately get year year lift to shanetie Vankeet, and on their worder of her year mork in-fame, dry a in your field. For her you, highlight man more objects to being seatched. no. arEthial men ever expects to turing synchol. but ad the construct, if bosons, and be done so be suppressed to well do, be will count the contribute the good of his assertion. I will be the control of signs and server in the server pro-ples energie may proposition. In a root ware you plant energie may proposition to the bring signs on the server proposition of the server server and server proposition of the server proposition of pro- do not compare any server, when the following pro- do not compare any server, when the following desiration continues the proposition of server proposition of the server pro-duction of the server proposition of server propositio

filtre, yet you price such the presence of the

more per advertise. Via here architect depends by sending one the membersheet, bend it sided. I am paying pen peur own prices and similarly pendin use mine of seventum years bec. had what I desire to the work fallification desired and my chance to providing years one philosophy your beauting or peur thintently. Treir years, Mr. Breinbermar in-Eted the fellow ing letter to Mr. Mischelle Concentrate, Oct. 15, 1751 Accord, Mann State Street Mann State Street wheeler before of Cot. 16, with hock a count of the bod, by before one in today

You must pends with the letters of beverige

This man terrature with the photons of it receipts, and the control of the contro to out of more one element and end, you

Mr bebets to my frequency when seek, use of newscook, and their promptly. Why? I seeke No, you but, I do nothing by grown, nor pro-digs by more light, but with early a spring tests for starty who does well and who does not, and all up 6. W Justices gave such correlated, a continuous of deather more. But not not been antiference of furthers work that has not con-mor against them and the fivelt beries to execute an to please me. In applicaments, the Allen-Virollance to a before own when furthersprise thins, and most girl me on good and berr me or good deel, or hand antiferpoint by the future. Typical maps from the weight. I four new year March my rolle. It is needless to see that Mr. fiteisbore

er of this class of advertising taxable are also.

Very few collects distributes have as go trible to the effects of distribution matter

from a death of comments of the interna-ment. The control of Districtions is an interna-duced association of Districtions. I am hugary incorrected in all quantities and electronic of this action. We have found it but in earlier letters and be established ones, when examing it who con-monity in which they iron is above asymmetry admittable and provided in their tender in the con-trol of the control of the con-trol of the con-tro

Admitting matter placed in their scace to ricesynteril and beautify heathed.

If the plan yee are not following does not bring you and abring results, it ments that to show you what out thembers are for large English in he formed with your certy many.

In made to this letter Mr. Steinbrowne

before he was tad door distributing I got to enter he as witnessens deather the assesser of our to distribute, and I will do Civolinas through you, the sames way. If your most door so you must, you take he absence at all

I remain, you're bryanthely,
W. E. Promissanness,
Gre / Apr. Jery Jery of Charleston,

LOWER, Matt., Oct. on war. Mel. W. P., Oncommunication,

The Vision Breach, Chindermall, C.,

Deer Self--Viver Server of the ageliant of transcolor and smooth "Secreption on principal," and its and

second control "Secreption or Secretaria, I made in

more correspondence of E. W. Jackson, this

which is mid-second or any electrical before taking

to any mid-re-electrication, for not only algorith

to stop of the size of any electrical before

to the second of the size of the second or algorithms of the second of the size of the second or any algorithms of the second of the second of the size of the second of

The correspondence is printed berwerth for the beautt of daryfloters surrented they postderly make Mr. Machall the sale arbiter of the artestion He agrees to pay upon certain about a can is going to parameter receiving a elevator tan decaper two works after it has been placed in his hands. Even the led needy small properties who might to number the properties or would not be white to call to mind whom elevator it was or what It advertised, although the circu-

escasion to use or buy the pestacular article exploited. We do not believe Mr. Mitchell would We would like to bear from distributors

BENNETT & MURRAY. inspired perimership, B. J. Murray

THE BENNETT BILL POSTING CO. City Bill Posters and Distributors. Address all communications to Law in T. BERFETT, Manager Estrement. Any lead or responsible business hense in the city Malabels Majagan State Bill Property Association.

Outcome to Tong stants that spins which is the stant of t

CITY BULL POSTER AND GEO, ROBINSON, B. B. ANYESTERING AGENT FOR Dallas and Ft. Worth, Texas,

Maie Office, Trust Co. Building, Gallan Ft. Worth Office, Opera House, Ft. Worth, "Profitable Advertising."

Newspapers and Periodicals. have medical recoperer was in the country should read Taxassan Apren runsit. I will compliate largely toward Named adject it exectivity a bear

see and the advertising department of its when he has represent to strainture it. Then, too, there is a change that the proshilly of developing and extending his

can burbers may statks him during his EMARGAND ADVENTORYS IS NOT THE looks to publishers as in popularly expvalue of this class of advertising. We do believe, however, that there are other convert of eathering once to business man which is some indepent being as cool and sa others, better, progress then those visided by space in publications. We are fully owner, too, that in a great many cases that an empapers and period

as in busy sources. It not only knops uprain are the easy mediants that one be-City the chandles, todges and clabs a com and membership, or at least the

results in subscription and advertising Manya note the prospersty of your adterisers. Mention every improvement. extraction new departure, and come or dence of prosperity. Tell year readers about every advertis-

ing section you come across. Became pet it on their eachange lists. Nempapers who give value received to their advertises, ought to extend their requalified codemonics; to Teconomic Appropriately. It is only the flor and

"skip" that arrang his column against on. A Fast Press. the New York /Small the ludged structure orest in the world. The most sed on needs in at the rate of thempton per our papers; thirty-six thousand sixteen twenty-four page papers per bout. All of them papers will be delicered from the o complete - cut, percet and felded.

We leave that the above magnitude has woll, editor of the same, and the office removed from as Ninfk street to 13 School The chance means that this velocitie suggested in to be placed, up a more independent and breader basis. Bringing to or introgenous, in me will, a through reperiesce and sound judgment to make the graves a success, we hopesk for her

ented by the fotom of such a mollow or The Treat-will Step. Afrentiers Golde, The Mourages, Saughers, Num., seasoners that re-

feature oil t, f. orders will be accepted at wards rates. This is no it should be used only one step behind the goal a publisher specif—Newspapersion. No man worst to life but what clos can the publisher with a small covadation dol-L.A. W Salistin and good made Advertise the paper in that these saves I

Sevepapen should advertise for circualies is other puropopers, but they fee? No time of business has so many poor,

to advertise's role, careful and driftsign newspaper releable, will older open the eyes of the publisher, and allow him to occ his paper so others one it. Names and Associated and Associated for adsprining in publications that much the

record value at most printing efficie. Advertising the Job Department. thing thing (N. V.) Engither II is write and the value of the country and thing about one pill printing department in these columns—are some fird out when we want to left they are a factor for locals, and thing it have much a pilling.

coat does been to the or want of a printer of to push, published with districts by printers of backwoods publishing offices.

THE PASSING OF THE EDITOR. The past twenty years have marked a stredy-decline in the obtaced influence of armopapers. The public has even to clusions marked in such mad have, as nement of Bris or so value. It knows effect of consent events in the close space of tens alloted the other. They too, the have man dress out went efficiency. He wrete the your, and Holox, if she has brison, sough perion to draw her own

> Meagen of sevepapen reduc this more fully from day to day, and, so a has deciredled, wated, to the sense popular papers, it is little more than a more The time is not far direct when oil teich and severe will be natively sele

AMERI PTS JOSEPA, ETK.
What we design went-digh.
And the Makin Masis, The -The man win
man pertinen manny paper and gries W one,
hand you may not be as Eddan, Not be owner
hand storpes all sight strongle-sid Joseph (Sel-).

McTally the jupon articles of to print the es, por know, promits -Bel Chel built noon

spinion —II. Jongs Zerl). Now:

Person! To 2: —Reporter! You know Miles
Ellow, who withou people for the becompages?

Prior on fairnesses her like other day, but the
results I lett mo. The soil I could get to better
flow of his Poun heir well. -This work I do! I had to read be

party silver MISSES step with bright could robe Ed. Copp." If pays, Publish to sale "Ed. Copp." If pays, Politics in suit, Incorporate law about many and the class of the contract and "points" next Editors and any fact the source to to see this sei day of Parenthe. publishers only. G. T. Hammond, Nov. 44.

HE WINS THE GOLD MEDAL The portrols of Mr. Andrew Nicolal cellent liberous of the sound man who is as for an we have, the relitor bill porte

seven competition, of the "ECBeard Advertising Celd Medic" offered for the but time made on a day stand. The letter which follows is constacing about, and we do not thank that the sepremery of Mr. Nimchel will soon be disputed Bulleto Ft. E., Nevember 10, rig.

the Principal Yang a twenty-from some man-"Store Acres" paper, said according to ran-tions published in your paper, in least mission of Signers according (p.1). This was done then a pers, in the personner of C. F. Pillebox, W. J. and S. Janes and S. J. Pillebox, W. J. and Communication of the Store of the Store of the control of the Store of the Store of the Store of the control of the Store of the Store of the Store of the control of the Store of the control of the Store of the St Wateres & Passace

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Billboard Advertising

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St., Louisville, My. COM RETROY OF POSTER INCO THALMAN PRINTING INK CO. CHAS, A. PACE.

ORCILARS. SAMPLES AND . . . Pall River, Gristel Co., Mann

Ad Writers. As a successful advertiser, Charles H Day, of Wittenwille, Copp., is not without his claims. Mr. Day was for some years with the two Adam Furepengh, and present with the Kackapoo Indian Meliciae Co., of New Horen, Comp. Any one needlest the services of a commetest advertier can address him at cidare of the above places, with the assurance of

District Minimizer James R. Long, Writer of Advertiday, Washington, D. C., is not in a benklet existing "Common Comin." that contains many bright ideas for almost every legit inners calling to arrect trade. There is a succession of suggestive hists that will make it a valuable assistant to the advec-

We observe that Frenk World Frenke of se umque circular calling attention to his specialty as an ad-syring, and the New is manager and treasurer.

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Profitable Advertising publishes a per

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H. J. SHEAD & CO. Electric link Dealers

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YAZOO CITY, MISS. - President of County, 35,000. DISTRIBUTING L. A. ANDERSON,

Little Rock, Teleaki County, Ark E. J. KEMPF. BILL POSTER AND DISTRIBUTOR TH Panarylcunia Ave. Shebuyana, Win. Ardmore, Ind. Ter.

7 Pariet Post Week, Distribute My Boards are New. W. R. BURNITT THE BEST IN THE WORLD "THE BUILDING THE Chicago Office, 4th Searchers, 5th

Paleding Signs. Ho Experience recour Our Princers do the Work. Sample late to cook, with full particulars. Eastern Advertising and Letter Co. L. B. 14. BENGINELD CON F. E. - Also Statistical and Making Agency



WORK. WHY?

GROMAN BULL FORTING AND

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MOUNTAINS OF



LITHOGRAPHERS and GENERAL SHOW PRINTERS.

Carry the largest time of Circum and Menagerial Stock Photocials in the world. LOW PRICES. PROMPT DELIVERY. Fifth and Lock Streets. Incommunication and I

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INK WORKS, 66 - 68

JOHN STREET,

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> > Dew York.

PRINTING ROSERS

Show Price 19 West and Street Very STATE OF LAND

elenett, Otto

T XXX no. comp.

Fire Printing Inks.

See Vine Street.

CINCINNATI, O

orm ratified over his hand must be like unto Job a hold his job.
The success or a frank is a completeless special-or's blastor with our rate of hor fore breaklings handled out the other side off mustal.

el plauphin. Our large remlectioner maken energy in his



WHEN THESE AND PARTIES SULLETING.

empirities, NY at the said make at the said and the said The C. F. Gade Co., 15 to you breaken; C. S. Toughall, No. 15 to the Co.; C. E. Lallow, 19th Breaken; Sam'l W. Hoke, It Steem of Uncarried Adventions Co., at Years stores Colougy System Adventions Service, my and st. west Electron The September of S

Juliano, June W S. Parker turned Core, Sepa, W. S. Parker for Philosophy, Can. 240for M. Phile. I S. Sanga, and Communical M. S. Sanga, and Communical M. S. Sanga, Sang F. Williamson, 1994 F. St. street of the Street Law Lines Co. Brian & most say high Co. If I country, the Principle Co. The principle Co. The principle Co. The principle Co.

The Artest Microws Co.

Eastern Ea, Call.—The Artes Burrows Co.

Nicologie, CAS.—The Artes Surrows Co. Mural Signs and Painted Bulletine.

News Notes and Comment to an Interceting Field. and who ought to knew briter, that per-

not me auties all their appropriations tions for eight, ore and twelve mowths at a stretch, renewing the paper every at office on every week There would be some method in this modeum if the penters were of different desire, with a new secures; was not so,

lend give up, mench after mords, one evinches to a handware balleds well succeed, bender effecting a material sur-The economical sepect of the question is expecially letterating, and will well repay lavestageton. For example, take a based too feet legh and twenty-five feet lear, it will be found that it remains

with good rigo work to lithographed, and,

CINCINNATI . . . DISTRIBUTING . . PERVICE W. H. STEINBRENNER a in a man a man a m

which means a cost of one dollar and beard is revered. This will happen just and thirty three delian and therry-two The puring of the paper for fifty-two consecutive weeks, at three cesses week shop-eight resis, which would make the window making off pointings, so cooks as you in winds, and it is book to tell which discoun-in most, the high sai of the phrapes or the su-port to erring. ps of the ordine. Servent alone storms have a subbler in size o at the two sethods are compared, at will be found that the bulletin is so immeasure.

simply no comperison between them. LIVE ADVERTISING. Car of the must need worken in a window in

the comment of the might hall all speeds desired with a large of the might be the self-cyc of the full position. a makes concern has a beller who makes a be Wagis Brown, in Printer Int. ____ A. H. CARNEGIE. PORTAGE, WIS. Bill Poster and Distributor.

ZE MANGANITE EVERLAST. With bills and peak; Peodesis in all contains. That they are wise Who advertise n no schrettee the military years make an orientalizar print such to notice complete charle for utility the flar wire of model. Entering describe starmed

maire Advertising # Bill Posting Co. OHAS, W. KROGH, Manager. Academy of Bank, CHANLESTON, S. C. Read to C. A. VAUGHAN, 113 Develop Street Chicago, for caredia of

POSTER INKS. VICTOR JACQUES & CIE, PROCES TO SOIT THE TIMES. PITTEBURGH .PA

from, board grinded, marked finish to lear, shouly experience pers in would with fine poors, lie designation to write. Also the Oxporious Stab.

. Sign Writers and Sign This department, which appears in this wanter for the first time, we believe wil our columns. Although wholly an experiment, there is such a wealth of material the fact that the field has arrow to one knowledge been creezed by a publication. ought to make the departure profitable able to sire receives and advertisers We invest contemporal and the Wallett. make this page a medium for the interchange of kinns; a record of happenings and greats among those to when it is bints and information,

> or beganing to embelish their show A boundry has a coller and cuff months in a cluder where a stily girl site and municiples The only capital paquired to emback in monthles must ratery printing posts, van by absolubil with a bey funding it, in another sight year the business in a little impressity and a sharp kuric, together with some faster infelts. A little practice will make al-

A new process for larging gold loaf on gless, or rather a new finish for attaching Band-saigted price marks for whom

Probably so field of effort offers better possibilities then the meredicture of

unadows cretimer to find fully at much Desalvennais renuments are reco dow placeols. They are very cheep and

MIXED. ments.
"Market Selfer! White my Chemit's sold an imparison order. "I must be all in higher, while aparagram and hour."
"When there!" must be appropriate all cleans.

"Why the girls," was the repty , " sed large, the rate of this embidience; will use

tone front: Very well, there; make 'on all end with A contribut. When my you need 'one in the ension! *

"The young trailer are permitted traited the
uniters on he tileys only. In parties of increase,
accountable by a tracker *

" And I'm and sold other than the parties and
and the parties of the parties of the parties and
and the parties of the parties of the parties and the parties are trailed to the parties and the parties are trailed to the parties are t

must be under to hick bighter."

"I must request, the being per larkening remove year daughten from this lastitudes—instantly, ab. I accord consisted to began any make man-things in the consistency of the period of the con-tribute information to the years. And i dates.

engaged in the various phases of this craft were regarded as no BUT TO-DAY, - it's different. As the science of busi

unfolded its hidden powers, the giant strength of "Display how to write nice, winsome newspaper advertising, strong are was a problem of increasing pressure. How to get a general population was the great question. It was answered by the bit

BUSINESS RAISED ITS HAT, held out its ha magnate whose holdings rivated a railroad franchise. tising matter. And the painter became an individual whose hand" of the heavy depositors in Eastern banks, and, in fact,

In the battle for recognition of out-door advertising no painter:

GUNNING STAI

No other paint advertising contractor has spent one-tenth Gunning's shout for "Ads of the Streets" has always the interests of the bill-posting fraternity for years, said: "Boys, for good service you deserve all there's in it, and done more to directly educate advertisers to an intelligent appr in the business. No other general sign painter has one-tenth a And with more men (by, a safe guess, double the number constantly, under regular district superintendents throughout has ever been perfected, the head of the procession of display Company. The leadership of this concern as the representati is as clearly merited as it is recognizable.

nediums were deemed catch-penny swindles, and when those descript rowdies, with no footing in the legitimate business world. ss promotion developed, so did advertising, and, as advertising ce" stood out in sharp relief. The "experts" came, showed hents and convincing explanations, but how to "stir things up" sweeping display effect widespread enough to move an entire

and became "chummy." The bill poster became a municipal utor became a respected authority upon "circulation" of adverpolyment and management of traveling genius wins the "glad ccessful advertisers everywhere.

osters, the painters, - the boomers of business to-day

tht as Gunning fought. As an exponent of the business in general

FOREMOS

money that Gunning has in "missionary" work among adverg out loudest, and, in the broadest general way, has advanced as never asked a share of anybody's profits, but has always And in standing for Fair Prices for Good Paint Service has ation of Fair Prices for Good Posting Service than any other factor of the capital invested in Bill Posting as a business that Gunning of all other general sign contractors put together) on the road United States, all working on the only organized system that vertising operators is plainly recognizable as The R. J. Gunning out-door display advertising institution of the United States

PAIR NOTES.

A UNIFORM TERMINOLOGY In State and County Fair Premium

Lists. In the properties of a prophab let for swoot the promisms offered late several large groups, and then to divide these large groups into resaller reli-groups The first division naturally gives to a green for busines another for cuttle. another for pains, still snother for post-

second for the different brooks varieties here dut the large group and then the smaller sub-group. In all him these exists the assessible of descentiary the main

In the reunitum lists of the Cettres States and International Expenditor, Canada's as also is the lists of the Whoresin, Olen and Indiana State Fairs, these main groups Origina, In New York, Illinois and

peops for "Jerseys" and for "Poland China," are called in the pressure lists of L. Conelics Open Pric sel Influtivid Republica at Torogho, and in the prevalues lists of the State Pains of Wiscom-Michigan, Indians and Missesses, dure is New York the same Mrs in by the word No., and in Georgia by the

The foregoing illustrates beinfy the racied terminology new in one in the pre-Note of county fairs reveals a ctill wider This worked directly in the one of haponikle for fair megagus to correspond imposes in the fact magagins to commercial Military and leads to much confession in

fenced in one string clear an another, nel divisire in sentine, to revenue our and the more (deal Why should that part of the premium list corresponding to ein State Pair n citte, by the Chie State Fair as only leed, by the Iffects State and Empirities a group

At the recent around meeting of the ers and Busices Foir Association. hold in Chings on the 19th Inst., Clie meter was saint upon and a military the premium livis of all the store feire. Department," "Clean," and for such fairs as doning a further distance, "Desationed" will be beloved. while the "Clem" will be sumbond,

"A" Six homes, a Department "C" for them, a Department "D" for resign. etc., etc. There will be for instance a

The education of this uniferm review by the state fairs in a great step in the right County then regit, one and all, to full late has Secretaries of all fairs, both State and Phi: Amedicion, Maliaca, Wis., for a sample page of a premium list under the

> label in 18st, our arrest with the ANT SK. WE SHO APP. SK

Proceedination is the third of time. erophytics election officers emplotion

final years in new. This is one of the strangest and best advertisements a fair the large tail it their shelpful subject There were seven breshod and sightone fain held during the season of alog-A comfail compations of our spheciptics

party. In balle or resolu-

exhanden to RELEGIAD ADVERTISING. For the secretary and pay him well "Yorly the labour is worthy of his lare,

No Office Complete Wilhout R. New York, Award add to sub H'men money by discovering the Objected Nebroke, Age, 31 to Sept. 5 It treats particularly spon. 40000UNCTONG OPEROR HOLE Industrial Muneson, Sept. 14 in 19. MANUFACTURE.

PORTATION COMMERCE and ECONOMICS Business Arrestrators is seed by skolenn, lakin, prolings mes, kome lean practical warn on office and busitions. It now to observe a fair in nom tepics; Ovysca Racous, ex TICS OF ADVENTURED DESCRIPTION OF A

Dun't Supet that, beginning with the judgery uses, BICLEOOKS ASSESSED begins to publish the dates and official matem of the fair but for risk. transaction of the organization strong novement, contrasts carefully proposed accounting practiced is leading extri-Monthly, so name. Hostewood, in-

clodier syschopest, \$2 a year, Samuel-KITTREDSE GOMPANY, Publishers El Antor Piece, NEW 168



wil gotto-or flammed mostly swindow. clindred sover the home in a murbush religibleshood, hearing his own parameters. I are preparing to publish such a "enquality," of an pristed on good paper and well broad. Matter enterly onemi-dorler veltas emelally for it. No "wise meter". Two pigos use given up to the advertiserpersed and lest

monthly service, being supplied with one thousand capaci (metalog is aborting), bob and new sub. most), for \$20. Yearly contract. Throse code in advance.

first for years, and an exerciscos that the chy-trap," cheap" farms for not see. Promotion beddiesed merchanic purpolary my insist to units my NOW. But your first served. Membre the title: "Home Synapt" For MANUFACTIONES MODEL to here in Inch. with their trade or the public, I get out exclusive individual protoficals Ack me for sample of "Harrest Tax." writes up for Graf. Marriagh & Co. of Controls. 1

Clifton S. Wady, Writer, 17 School Street, Boston, Mase

Poultry Shows.

cover - Sales above, the saco ATARAMA. Abbene Pering As OALIFORNIA Care E. H. Freeman, ser'y facts. Cotto, can. Dec 1947 contract | K Febb, judge, # Mechica, cor's, or foreservate server, his Presentain, Col., Ser.

County todays. FW Street, July, JW power, I & Petit, Jodge, John How, mary, CONNECTICUT.

DESTRICT OF COLUMBIA. Colored Peakey Dave, Washington, Oor E. Servard, 2017, Feb. 14 M. Astronome, Valence Prestry and Figure An-complete, Jun 19-19. GEORGIA Communities Expending Atlanta C. A Collins, ILLINOIS. Danish Swedier County Propty Associa-

E.J. Harrierii, sor'y. Jan. 19-12. Leury January INDIANA Indian Rigory & Pri Stock Americana Panti Architectus, 195 p. 196, pd Exhibitation and the same and t AWGI

Court Regists, Center Rapids Freship anisolation line of the fire a tour facin freely Association, Organics, She bringer and Rivery, Jedgen, M. S. Sumer In Francis W 6 Sussell, Judge C 8 Day. perly Des. Holder and Street, Judges, Peal Joseph 197, Sell, Jr. 248 4 Store City, Sell, Jr. 248 4 Store City, Sig Store Fredhily Exceledion, 2001. Sadispine Markeys Peakly Association (EANBAS. tanco. J. W. Wale, Jodge. J. B. Alesmoler, 1971. Statement. Then Brown lader, It & Wise, early,

business. The Employing Property and Pigeon. Continues Keepings Product, Papers and Street, MARSACRITARITE enemory, 1 E. Felch, Judge. E. J. Graves. nory, Dec pt. System, and Jan. Son. Systems of the York, and Jan. Son. Systems of the Systems of

Yes Midway, Document MICHIGAN Training Bulletteld and Toubes, indians. A. County 5 K. Polick, judge. Jan. A. Tochen, to being passes, being prevent on rend Reptile Mirestand Verber, Judges, alley V. Vanda, 4007). John Nova Name and Printers and Persons.

Lorder States County Profesy Aspeciation. MINNESOTA Three These Policy Association, jun to MISSOURI

"Controller Then theren longer (t. C Met 1980, etc.) [tm ph. there is a finish to a finish Library Then Howe, Judge G H. Hinds, Balance Cy Stray, Judge, Dr. J. F. Shakeboo, enriy, Dat. ed. riche, Francis Mineral Positive Association BESSASKA not at a lade, only 6 a deep

inight. W. S. Smeet, Judge . H. J. P. Wort. States S. P. States, Judge, M. Campary, ser'y, tention. Oy & Story, polys, 2 Millions, and b NOW PERSON THE PARTY AND PERSONS ASSESSED. NEW MEXICO Suppose Suppler Judge, a of Georgea, sury, jud-comp. NAM TORK

section. Was it days, \$1, secy. \$ 2 mininfluent Familier Clab, Societies, W. J. Stan-fluen 1017 Stan 16. October H. P. Schmidt, son'y See Scie. seyres from nameded, page, 5 K witness, not p. Deci ar-her c. heal-not. E.C. Preser party for the for Professor Special Continue State Section 19 Control Section 19 Con N. Street, S. J. Peb. vil. Winaritie Prestry Association, Day the Charmoon Granty Brokey Associapolity. Dropped live York Product and No. Sughestus F S. Man, Chromoth, julge lite, State ter little in Falor serv. See you

and rules T.S. British, Congress, Mice. NEW HAMPSHIRE OHLOU .

Instruction and Other State (Distriction, Class State, Phone, Instruction, Estings, Swiss, Swiss,

Series of Nicoland State of St y also type one Harm Securities, Judge, CS assets yes, any Dec also Til Print, Judge C M'Clark, mry, up H M Kine, mary, just to, and H M H Stading, mary, just and mar, J B Produ, mary, just, from op. Hard Edward maker John St. of the Control of th PENNSTLVANIA

Spine, F.F. Corpet, early, Dat. chia for Variableshira Prompticals Peopley as according to Software Probrated Printed in Software Vin Code, all p. Str. Str. Thursda C.E Storm only. Doc. or of females. Dec 1945. ERODE INLANT BOVS'S (BLA) bade latest Proley Associal E, S. Salvest, voly Dec. vo.

TENNESSES of Personal Proper Association, Section in Section 18 to Community, Section 2019, Sect Ondiscourse Continuous Procticy Association TEXAS Dallas Reportine Dallas, C. A. Com, only Fort Worts D. G. Lewin, saily. E. H. Owner, San San Distriction J. P. McDeyworth, Mary. TTAE

not bearing 1 of States and 3 States VIRGINIA marke J & Dermanach John Press A. Landon set a below to live an WASHINGTON AMELINATION.

Mr. Topolog Seculory Julys, F.A. Bow.

Mr. Sec. 1955 4 Seatle, 14 friest Judge, to \$ Goodwell, ser'y.

BRITISH COLUMNIA Transver Francis Association, Laurence Com. Spring, party, Jan. 1915. Conventions, etc. 15.5.7 Erbre Pero American, Suprem in Armed menting became bear from

to my Maria Grange Association, Beinger of C. Stee Andrew of Misson, Co. Maria II. Imm Anactiff Politic, Cis-II. Principles Leaper of Assertion State as Limited and Section of Date to College II. Section of Date to College II. Section of Constitution principles II. Section Section (Cons-II. Section Intelligence Section) (Section III. 1 to 2 Section Intelligence Section) (Septem. 2 mail 8. Sections Intelligence Section) (Septem. 14 hort Statherman Culting Lauritation, States, Daleth Mars to make White familial to had Man the management of Persons, Arise the Persons and Perso

THAUTANN'S PRINTING INCO

Council Shells, in, developments look keeps realized designs from all to as Signement St. Dec., both Advisor, Miles. Ben. pint. Expositions. dinnin, Co., edg., Erpt. el, tr Zen, p., el Eganov, 100, 1081, Judefeldy, ellas, Ton., slipi, Oct. colo Nov. cy. nernet, the sign tedeficite, skelik, Denn, obji. Rept. i to Den na Lande Me. sign. bedeficie. Stanet, Cat. skyl. bedeficie. Stanet, Cat. skyl. bedeficite. svelanit. G. sign. bedeficite. the Penns on April 19 by Dec. 1

SATES BOLLES

Flower Shows.

Che Babbitt Entry and Record System

FOR FAIRS. The ently perfect system for re-1 concurrence oten Index and Ledge carding proveds and meaning or Latry Book. nalted from and paid to Exhibition rand and new being madis det . . Busty for sale. Feb. 107. 'ed. Sent to say Suc'y to U. S. or Canada za neproval.

MADISON, WIS.

Leaving Him may be all right to some officer but it lasts the officer of the o now year of '16 by sinding a nowny brookly or careful to them.

I make a brokenic of properties advertising makes and for bridgess and brokenic properties and on the property and of the control until you brown when it can do. I therefore said of the control until you brown when it can do. I therefore said of

SPECIAL OFFER to common or "millional ablor trings."
The engine or hange for writing the content to the D. I will, with human for writing the content of th Tables None R. L. CURRAN

P. C. STOUT Sign and Sill Posting Co.

ADVENTIGING SIGN CONTRACTORS.

NA Married Spence, TAXY ST. LEGIS, S.L. · · · Members Igner-State Bill Posteel Projective Association, · · ·

7. H. Clough, 447 Austin Roense,

PRACTICAL DISTRIBUTOR.

of doing the best work

Ma 2005 SECURIOS SALA

STREET CAR ADVERTISING

Street on effecting of to day is testly differ-on from that of former years, and its related in the aggregate to extremely larger than the analytical one country of

briking elitoratority, this roselt is due to seek and monogrames. A refrequencies this errice as back to the old postages please, try

procedure, promoterous and to makey made as a month-against where the after rises; was altiput a polar off moter and since of respir and to king morpe of detections to wanth his "ade" after serubon, for the acts purpose of anothing more try were in the same.

mell und enclosed in Strip Annual, de come men lant, thenglass theiff recruitmenting to Hipsele the florit of the clark between, as it around their a effective when the sent or I complight street, it. There was no system in the bestween, and ad, ordinary throughout because discoveraged. The

offices war of expendent and the homeonic back. For reference takes to respect downwise. About this probes for Aberman, of Worcesten, of text Roundell, of Boston, Mann, produced the a sense advertising such, rear tilling with its principle has defloring to data?. Or William V. Corbino, who then had on

I stem to have the best core of distribution in Chicago, and the name

REFERENCES. -- Public & Public Co., Wholesele Druggests, Chicago.

melte and by his systematic business method filled and keep this the space on this line and

The, street car adventidag, enoduced on business principles, bus come in may in reidenced by

now in the issue in the series to sign, adventional or being requirement or sign, and ordinate, the their verse sincer print that impresses on in-tending advention or the absence outstanty of characteristic that atoms on adventicing and characteristic that atoms on adventicing and there is no generalized part by, nor may prin-page at the contract of the contract of the party and the contract of the contract of the party and the contract of the contract of the party and the contract of th

not extensioners and early give the actual and extensioners and early give the actual scales of Joyney scalespore it read.

I. W. Webb, representing Bood's forespecific; W. A. Waters, respec Periods and Shaker's Digestive Covins, and others

STREET CAR ADVERTISING Advantagement make the bridge or published the first property of the property Carleton & Klessen, pr Brownfield in Senten-and Feedal Pringerald Senter & New York City, Sententiary Advantages Co., 19 and J. Crissel, prin on Brindway, rice Vort City Darwell, Miles Statement, Miles Statement, Married Statement, Statement, Miles

Street Car Advertising. The billboard men sed the worst age. people are in the habit, when confronted with an impulsy from the advertiser readvertisements are good. Then they less modistudy succeed to improve upon him. the fact that we one has to port with a This was be considered a reed aren ment, but there are a whole lot of people

who do not think so. They make to purchase solything size. It is said that the O. J. Crafe Co. will add street car advertising to their other

It is rather strange that no our has yet shteiand the privilege of the fouth Corlegton and Cincheseli Street Railrood The enters is the last sub

s. [Clarinard, Bellevor and Dayton. Cincinnati and Fact Thouses. 3. Cincinnati, New (York office) Newport and Covingson

4. Circinsta and Newport (Moremouth g. Cityleneti and Nruport (Westing

A Charman and Nawport (Faterner Clustered and Australia es, Claritonati and Lordon,

A Clarisant and Curiosan Circums rights cars of the most commoditions and

Unders was have been runts in such car-

When your st is in the enter the pai is not burneling by with salady belook upon their destination. Only the oneupon their destination. Quite the con-If, where they are broad to use and read

to consider, disent and speculate upon it BELLMAND ADVENTUOES IN VERY MUCK. avegts where by efficiely of state and county fairs.

O. A. VALIGHAN. Powerful the Institute smanger of the Philips & Vinghase Co., Chicago, Thrashe ed Princips, in the manager of the Chicago, Thrashe ed Princips, in the manager of the Chicago Streach of the Thalamann Princips, in Co. All the old showmen will be glad it is leave that Mr. Vinghase has paging

NEW ORLEANS, LA.

Crescent Hidrertising and Distributing Co.

3462 LAUREL ST.

Contractors for Advertising in all branches.

BULL PRETING and DISTRIBUTION In Manufacture and Surpley, ber T. M. YOUNG. City Bill Power and Detributor

RANKSO, S. C.

----SICNS (STORY AND MANKATO, MINN., POP. 12,001 J. H. GRIEBEL, Jr.

VII. SERVERE, Sless Minuster Wit

W.P. BAXTER

Sale Control of All Sill Exercis, Telegraph.

Triephore and Dectric Light Fales.

I will apparented all week automated to me to be done satisfactority or no pay for mme, SEND vor Posting and Distributing t

Estimates furnished On application. The very best References in All branches of the Business

CICEDSED Bill Poster and Distributor.

Population of City, 130,000 The Old and Reliable

Toledo, O. The case of inday are sentencedly being to proved, and the singgle to produce the more tamble travel the ingreater of the control to the control to the control to

George W. Bills,

DURUGUE, IOWA SPRINGDALE, ARK. D. H. WHITCHED Connect Dictribe

JOS. BARRATT. ADVERTISE WITH JAMES COFFEE. City Bill Poster,

MAJLEPE AND DISTRIBUTORS

Window Display. the aboutleber yielded by a wellion. and sindow display is within the result

he poon is your advertisements, and to that new token get them in your

Load in your adverturement, Chesten. ine your warrs, to a valuable and he your ductions. How much more calcable then in your window space to which the tive the window with ours and good note, and change the display at other as

to assume white in the weadow never

Side to draw a crowd. Out your firsts and your enemy in your

Harry Chapman, of Chooses, publishes the only journal in the world drouted to under dramag Eracy one interested The fundamental americans of comply-

mentary colors are as follows, visc Red complements green. Tollow compliments purple

The small electric device, which haven

glass, renders regustric aid in attracting sticution to a unwfore display A fine is New York Insultitupes a nevel ides to wondow display. They have burn of their evadors with heavy course conrei nei. When the metalen are down at right, the electric lights are breved on and the same streets and in letters of the

of the behalder. A new electrical device thrown alternate Figur is the window, where they can be changed often, are preferable to signs to the wanter, which feesantile shatour

the view, and mor the effect of a wil droved window, Caselines is sent to Gediteen. The thesian manager knows the value of window space. He also knows that

I nextly painted placest in the window tratement an ingressous investedos, as sibung bargain, or a slowing organisant in electrical raises. Il absolut he potters on

any of the sign writers will contract to fermind a strice of remorkably loss prices. ever, you can being the professional of wider to your saf at small cost,

warden space. If properly stilled, its permittion are enormous. The weiter Knows of a thermag besiden, which had its beginning and maked prospersty in window display maly. For three long could obten been their windows. But they used a most actfully. Every day is sevely on exhibition, or man quality

with teris, and changed when Albana

empit introduced to lead the disabilibelow they adopted the newspapers, these windows were the talk of the town, and If it's good pulley to new deploy wighten in the main day thomoglobos, where a couple of thomast of assable horses will see it were

the crosen i make a well-drove

has a chance for doing good o

"FAME."

On senther page appears on submittee our readers Artema Ward is the editor and pulsemeter of the great topolts observing in on of neitherintes on his methoder field.

Mangar Franks, "The treath with my work," and a finency man, "in that it much lie does range when I had the trapenties, and this makes in terms from it was presented. See That's not lest, through " sold the Toronto.

For York head--but on, bushed, through the log levelson sensite! for bereal put up sens to fire paper expression!



WESTERN ADVERTISING CO. II. R. RODGERS, Munacur. LA CHORRE, WIR. DISTRIBUTORS, SAMPLERS, GENERAL ADVERTISERS Saturaction guaranteed. Correspondence solicated.

> The Chicago 395 and 397 Bill Posting Harrison St. Chicago Company,

We have uncervied facilities for prepart and honort service. LOCATIONS THE REST. Deira work for the of Chicago's Lending Theatres. and many Commercial Houses, who sudores our

P. F. SCHAEFER, Manager

213 N. Eighth Street, ST. LOUIS, MO.

Population - City, prover; County, process

HUIEST-STOUT SIGN CO. Dicresed City Bill Posters. - Revertising Sign Contractors. mischaren of MODERN EMBORRED STONE

pretera.

. . . Menken Salar-State Bill Protest Protective Association. . . . G. D. HAMMOND & GO. LICENSED

Bill Posters and Distributors. + PITTERUES AND ALLEGHENY CITY, OFFICE, NOS. 9 AND 11 SEVENTH STREET,

Dalephone S184. PITTSBURG, PA.

The Taylor Bill Posting Co. Legitimate Bill Posters and Advertisers of South'n Colorado Promision of Drivated and representing Making Comps, within for seller, 15,000



DEATH



with the said decomposition—we the marriage and senting stated the said the said terms. This trivial repulses to businesses we'd, to be there is no estimate, as the result of the said they can be put off by the stitutes of new blood. A functions has taken, in period of a sensing insativity, and finally, the end, in the said of the sensing insativity, and finally, the end, where the said is the said of the said

s march on the old wear. Youth and vis-

Che Hamilton Manufacturing Co.

WOOD TUDE

PRINTERS' FURNITURE, of superior quality.

The great success of our goods principle in to reserved effort. Our line is being constantly enlarged, and new embraces every spicial of wood of freed a printing office. We work in EMANTEFUL RAND WOODS, and fasish in the natural solut. Dur't full to have our catalogues. They are not been seen to be the first of the third to the contract of the cont

Heaven & Hell"

NO. CONWAY, N. H.

"The Finest Keeley Institute in the World."

MOST
OF THE BEST
FOR THE LEAST

That is to say, the MOSY information serve admitting, of the MEST quelty and chamer, for the very LEAST measure entire, may be led by subscribing for

Printers' Ink

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25 YEARS IN
NEWPORT, KY,
NEWPORT, KY,
NEWPORT, KY,
NEW CONTROL OF THE CONTROL OF

BORU MARVIN, AURORA, IIA. Papelatine.

If you Gestill that for minory or, this twotiles and the understand price property of the contract of the conpared parts and price or gain by your.

Interference and the publishers (See P. Speciff & Gr.), Jos. of Species St. See York City.

SHOW PRINTING = P. B. HABER, City Bill Poster.

FON DU LAO, WIS FON DU LAC, WIS, POPULATION, 18,00 P. B. Haber Printing House, The MEST AND IT'S A LIVE TOWN, and HAS A LIVE RILL POSTURE



GOOPERBYOWN N

on Mailing List of 1,0 for sale, post and of bolks, and paint signs, bolks, and paint signs.

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SELDEN NYE,

If you want to get an accurate gi protogo stange to L. D. DAY, Whitney offic. Coon, and receive by retern real.

frecur, His Astonishing Adventures and

For ting Experiences, by Charles H. Day.

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DEPENDENCE PROPERTY OF THE PARTY OF THE PART SHOW PRINTING THAT IS UP TO THE TIMES. WINTERBURN PRINTING

COMPANY The Plant | OLARK ST. OHIOAGO, ILLS.

auberret's Printing House, limited PROFITS JOHN A. LAKIN CITY BILL POSTER.

Prices all styles. THE LOWER 326 to 832 Poydras Street

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SCHENECTADY, N. Y. 30,000

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Il Posting, Distributing, and ficm, Butte, Great Pulls, Mi Assurade, Borrman, Divinguta SHAnga, Devi Ladge.

J. M. Dishen and so other And provintes in all cro-

Torre Hante, Ind. PERSONAL PROPERTY AND ADDRESS AND ADDRESS

It Pays Co Advertise

> Printing Presses. Printing Inka. Printers' Farniture. Type. Paste, Paste Brush Handles, Paste Mivers.

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Reet Parte Riach Montle on Forth. I HAME THEM. YOU SEED THIS MACK W. PEACHEE. IS Water Street,

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Pine Bluff, Ark.
CHARLES SENYARD.

Sign + Writer + and + Bill + Poster,

City Population, 18,000. Jefferson Co. Population, 86,000. Spendaranosius glum to Statistum; et inducting meter. All week granulend. Estimates benished on adverting deseglies the State.

SAN DIECO BILL POSTING CO.



* few beings and a DRAD with the posting considerable, I have
been and a DRAD with the long on Fifth
in over and here now WFUCE fell of FOU

My long work to substitute. Only TOU

maple we can do man bushess. What is, p. 00000, hard

E. S. CARPENTER,

City Bill Poster and General Distributor
work well bone on no pay.
Danielson, Windham County, Conn.

RUNEY & SON,





Bill Posters & Distributors, Great, 15 Towns.—Population, 35,000, 36,000 Square Feet Billboards, 5,000 Stock Letters always on hand.

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WH THE DOWNLINGER OUTDE.

Have you occus the New Model No. 2 LACONIA, N. H. CITY, E. HARRIMAN.



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WALKER & CO. ** Near Detroit, Mich.

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The Price: 7 Cents 30 Days.

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For a short time we have been entirely out of two sizes of the IMPROVED BROWER QUOIN, but we believe that from now on we shall surely he able to keep up with all demands upon us. So send in your orders, please. Large size, only \$1.75; medium size. only \$1.50; and small size, only \$1.40. -Steel keys, 50 cts. each.

Every printer, who has any other standard onoin, should write for our circular, in which we tell how he may substitute the Improved Brower at nominal expense.

Those who know, say that the Brower Opein is way shead the best thing of its kind ever brought out. Have you seen the circular we issue, describing it? Don't let your neighbor get sheed of you in this. It is no trouble now to have absolute register in

color work. We also make many other articles needed by printers. Our goods are all high grade, and our prices, unprecedentedly low.

UNION QUOIN CO., 358 Dearborn St., CHICAGO.

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All blads of scotler and distribut home prompely.

JOHN O. MISHLER, Manager. NOMBLOZ & KOZNAVATZ CITY BILL POSTERS JACKSON, MICH.

DISTRIBUTING A SPECIALITY CLEVON F. DOUB DO H. Hoberry St. HACCSSTOWN, MO Discriberer and Secretar.

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City Bill Posters and Distributors. Out-Door Advertising of AM Easts. 7 W. Market St. WEXES BARRE, PA.

M. M. BURBUNDER, MANAGER

HENRY C. WILMOT City Bill Poster & Gistribeter. ANN ARBOR. LIMA, O. Dec. 1

Lima is full of Billboards. Our paste is full of glue. Don't wait, but give us a call, And see for yourself, At the end of thirty days,

the day W. Q. & Q. B. Tirrell BILL POSTERS and

DISTRIBUTORS. HOLLAND, MICH, PEP. 8,600 J. Van den Berg.

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Trusty-The Year' Especials.

Population 50,000.

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All was properly and publications does.

L. A. DANIELS, BIT Poster & Distributor, SANTA CRUZ,

Chey Cay and From
Bally
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CAMPAGE
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POPULATION 45,000.

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GENERAL . ADVERTISIN

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The Leading American Amusement Newspaper.

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IT IS PRE-DIMENTER THE Organ of the Circus Business in the United States. And has a wider covalision in that beauth of the preference THAN ALL OTHER ANUMERIEST PAPERS IN AMERICA COMMINSOR

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For Advertising and Subscription Estentialism DREWSTIC NEWS 1364 Broadway, New York Fyershody Vote. PICTORIAL · ENGRAVIN The Latest Advertising N fin's Marie Packet Date Book? The last and chapped acredly out quarters for all the Latest Noveties, Cali

designs appropriate for any

127 East Eighth St.

Hennegan & Co. Cincinnati, O. ROLEY, at Pana, Ills.

Theo, Osterman.

enters. Thermoverers, Small Cleron The Advectision Newsity C 10.14.16 F. 3rd St. 1 1801





"The Dungharty purchased but September has been in

E. S. HECCOWAY, Drivmblens, O.

"The six Daughestyn have given as good astrologies; in constant one over a year, delay all kinds of office work and in

Den'sta Name Co., Ind., W. J. Sponson, Horague,





Showmen's. Bill Poster's & Distributors' Conventions.

## Cincinnati, January 7, 8 and 9, 1896.

BEST LINE FROM

St. Louis. Peoria, Chicago, Indianapolis, Columbus, Cleveland, Buffalo, New York and Boston.

Magnificent Vestibuled Trains, Wagner Buffet Sleeping Cars, Private Compartment Sleening Cars. Buffet Parlor Cars. and Dining Cars.

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WILL J. PATTERSON, 125% W. 3rd, LOS ANGELES, CAL.

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John Kuhn & Son City Bill Posters And Distributors. OR MILLER BROS. AS

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| POSTERIOR                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Logan, Und. Proprietter 6,000 41                                                                                                                      |                                                                                                                                                                                                                                                                                                                                     | Cincinnett, C.                                                                                                |
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| Torong, Arisona, 3,000 ft. of boards                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Contract Startforder and Std Festings and                                                                                                             | To of comparements mission of from telescope . Bufferences as in because and integrate more assumpting all approximates for space                                                                                                                                                                                                   | Chicago, Elis. J. A. Glengh,<br>Contacts solicited for the destriction of<br>all hydrodeness services as Chi- |
| Correros Advertising Agrees,                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | City Bel Person and Optimization. 43                                                                                                                  | Petremen, N. J., Population 18,000,<br>Saw Orleans, Le. Steinwan, Ginnelsey,<br>Eart Orleans, Le.<br>Settlement of the Steinwan,<br>pet Carnelsey Steinwan, petrone Steinwan,<br>and Carnelsey Steinwan, puts and distri-<br>tion and petrone and distri-<br>tion for the Steinwan, puts and distri-<br>tant Steinwan and district. | Washington, D. C.<br>P. Photo 22 8 CO., To no threat, N. E. Pho-                                              |
| STORY NEED, COLC., Control of the Co | Booms, Lows, Propolation 5,000 "                                                                                                                      |                                                                                                                                                                                                                                                                                                                                     | Section From Free 1900 0000                                                                                   |
|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Giosposter, Hans, J. H. Proctor,<br>del Preser had Disputers: Processes<br>with severating them S.M. Geller<br>promptly represent. P. U. San, III. 42 |                                                                                                                                                                                                                                                                                                                                     | Extender, E. E.,<br>D. S. Leiberg, Al Endra' strawage<br>Rate inches                                          |
| Delaware, Co.<br>G. O. Melales, Chy Stil Poster, Descriptions                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | South Presingham, Mass.                                                                                                                               |                                                                                                                                                                                                                                                                                                                                     | Louisville, Ry. E. Taylor,                                                                                    |
| J. C. G. Haeler, City Bill Pester und                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Wecksgap, III.  O Sager & Ste, Distributes, No. Pertur. or. (Green Stewart) Fra. 200. of                                                              | The second and                                                                                                                                                                                                                                                                                                                      | Advertising of all kinds hendled                                                                              |
| Springfield, Ohio, R. H. Typer                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Lima, Okio. Pop. 20,000,                                                                                                                              |                                                                                                                                                                                                                                                                                                                                     | The Livbing : hi & Maining Astrony, High                                                                      |
| Perth Amboy, R. J., Pop. 18,000                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Stiles. Week generally drees. G                                                                                                                       | Millersburg, Decebia Co. Pa.                                                                                                                                                                                                                                                                                                        | Cumberland, led. Chas, Caylor                                                                                 |

BILL POSTERS' DESECTORY. BILL POSTERS' DESECTORY. DESTRIBUTERS' DESECTORY.

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Excinetse, Wis. Recomices Weg, 6, Sarie, Har Beth, Wit, 1607 EXPERT AD. WRITERS. Ads that will make your business tire." Cap. A Worlds, or Hair of County Rill, N. J.

We Want Your Allerties, Deer't You West a Good Reliable M. to Distribute Your Advertising Metter Francisco Company in New Hampshire. Prices from Ex. O. H. Ottler & hee \$1.50 to \$3.00 per thousand. Conwysers, Ay. u. m. totally a see

sistent with broast work, as Maind. Erfeman Para Exchanged Still, L. L. Charles detrained beauty in Queen country by a language DONAT J. LEFEBURE, lize, III. F. W. Stock! & Co P. G. Ber. 483. BANCHESTER, R. H. Str. E. Francisco, Str. E. Francisco, Inchester, E. Y. on Rampton, lower, on the contract. Briss Part Co. S. L. A. E. Workers, No. WORGESTER, Mess., Pop. 261,0 M. W. Cerbett. Wester

SHOW RILL DATING DUTFITS E. TAYLOR & CO., Cleveland, O B. F. BRUNS 4 CO. Course & Sen. Bill Presion and Dis Circulars Distributors # Bill Pes Orand Rapids, Eleb.

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